



MACPZA Annual Conference

October 10 - 12, 2018

Oak Ridge Hotel & Conference Center - Chaska

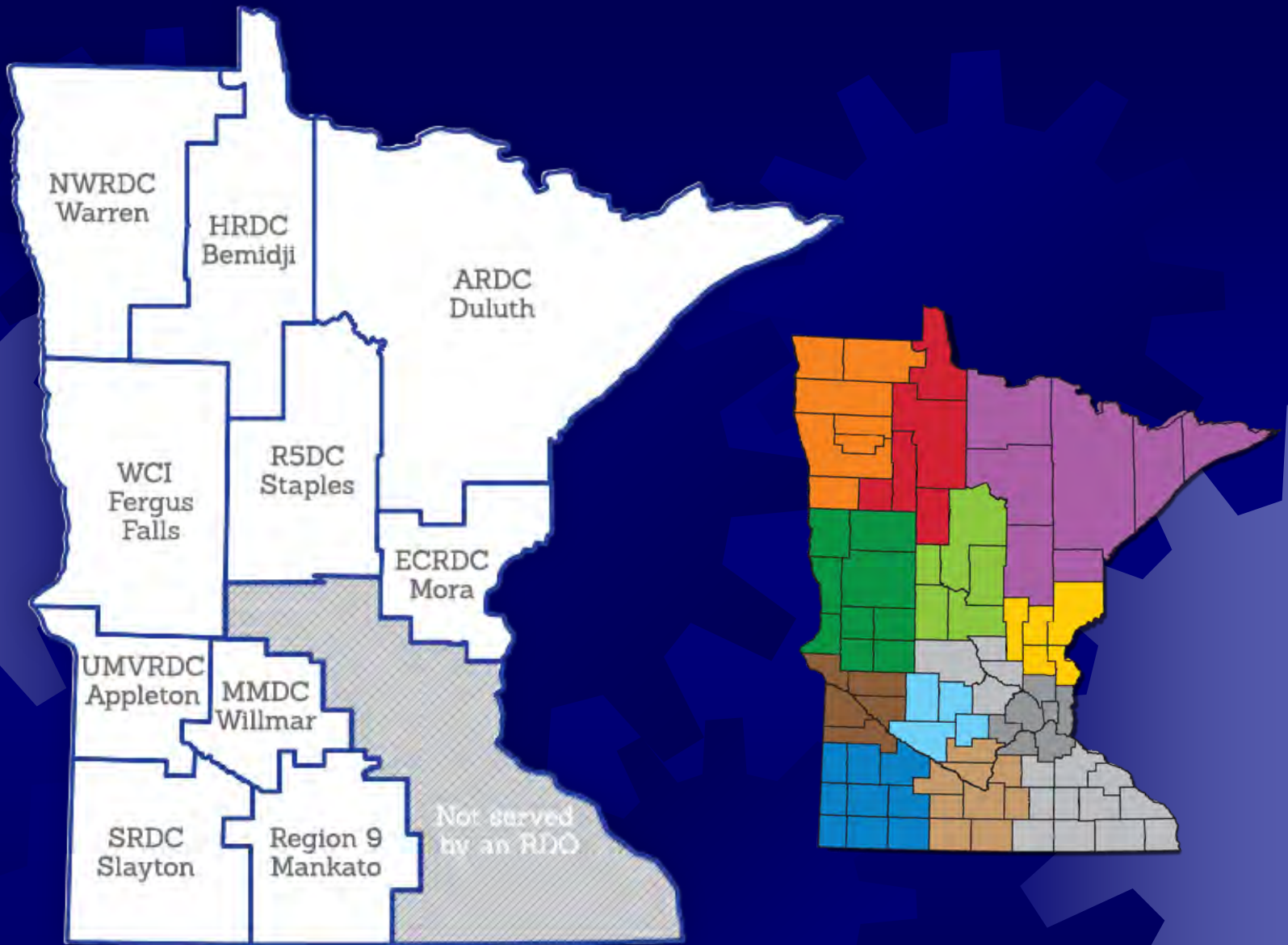
Comprehensive Plans

Presented by

Matthew Johnson

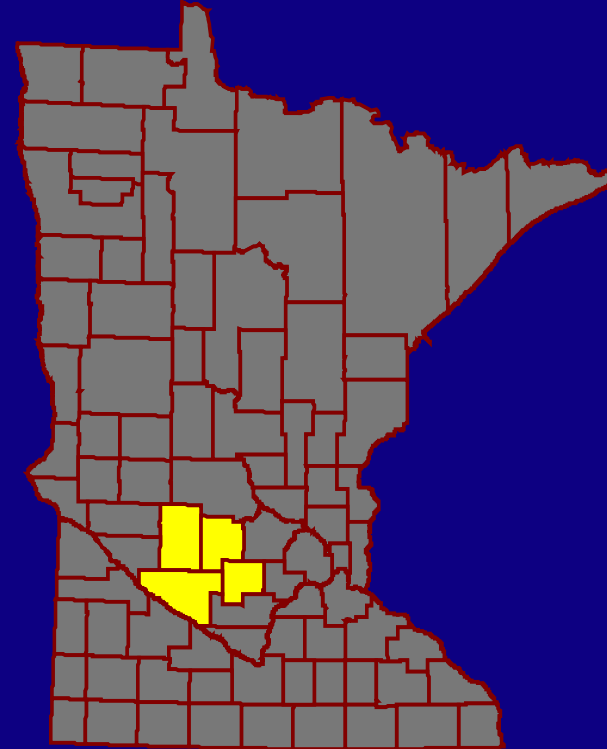
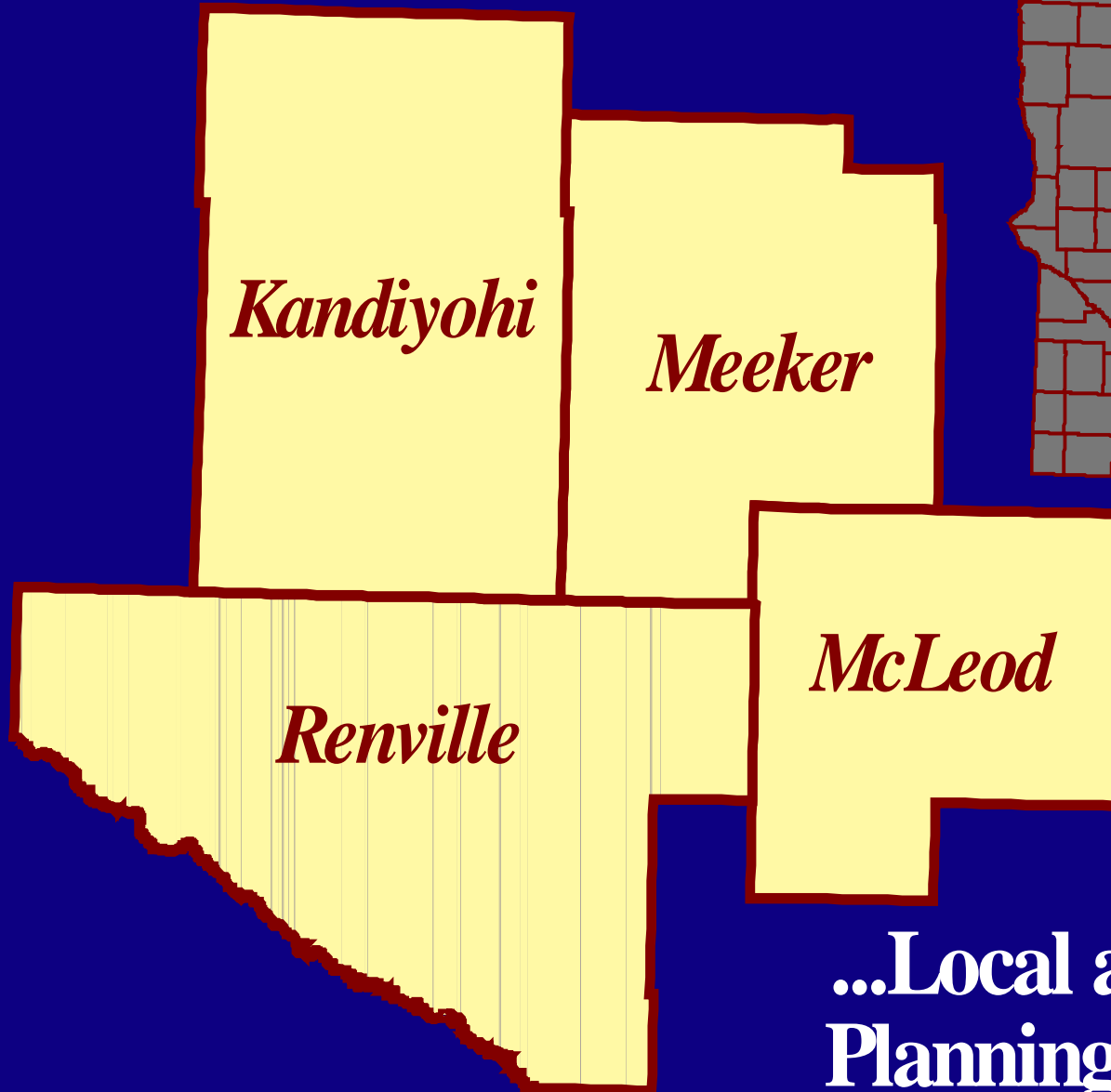
Community Development Director

Mid-Minnesota Development Commission



Minnesota's Development Organizations

The Mid-Minnesota Development Commission...



...Local and Regional
Planning Consultants

Community Development

- **Comprehensive Plans**
 - **Water Plans**
- **Hazard Mitigation Plans**
- **Ordinances & City Codes**

Community Development

- **Survey Research**
- **Conflict Resolution**
- **Environmental Reviews**
- **Transportation Planning**

Comprehensive Plans

1. **Technical Requirements**
2. **The Planning Process**
3. **Goals, Objectives, Policies,
and Action Steps**

State Statute Chapter 394

County Board has the power and authority to prepare and adopt by ordinance, a comprehensive plan.

State Statute Chapter 394

**A comprehensive plan... must
be the basis for official
controls under the provisions
of sections 394.21 to 394.37**

Chapter 394

- **Official Controls are based upon the Comprehensive Plan.**
- **Review your ordinances and make sure they are addressed in your plan.**

Additional Benefits

- **Inventories what you have and identifies what you want.**
- **Bad planning wastes time, money, resources and most of all opportunity.**

Additional Benefits

- **Economic Development**
 - **Protects Resources**
- **Builds a Sense of Community**
- **Stakeholder Cooperation**

Additional Benefits

- **Minimizes Conflict (UGA)**
 - **Highlights Priorities**
- **Identifies Implementation**
 - **Promotes Active Living**
 - **Saves Money (Road Diet)**

Metro Area

**Cities, townships and counties in
the seven-county area prepare
comprehensive plans as required
by the Metropolitan Land
Planning Act.**

Required Components

- Land Use
- Transportation
- Water Resources
- Park and Trails
- Housing
- Plan Implementation

Recommended Components

Issues of regional importance and reflective of Thrive MSP 2040's policies:

- Resilience
- Economic Competitiveness

Resources

- Find other good examples
- **Examine your current documents**
- www.metrocouncil.org/Handbook
- **MACPZA**

And Consider if Possible ...

- History (find local source)
- Natural Resources
- City and Township Profiles
- Stakeholder Profiles
- Local Hot Topics
- Grant Applications

The Planning Process

- The process is as important as the plan!
- Task Force (Pros & Cons)
- Key Stakeholders
- Social Media
- Traditional Media Sources

The Planning Process

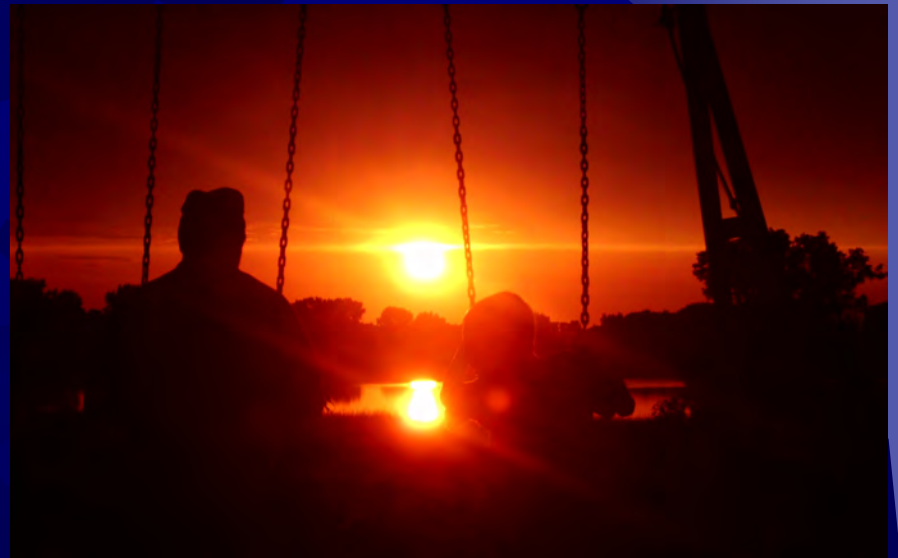
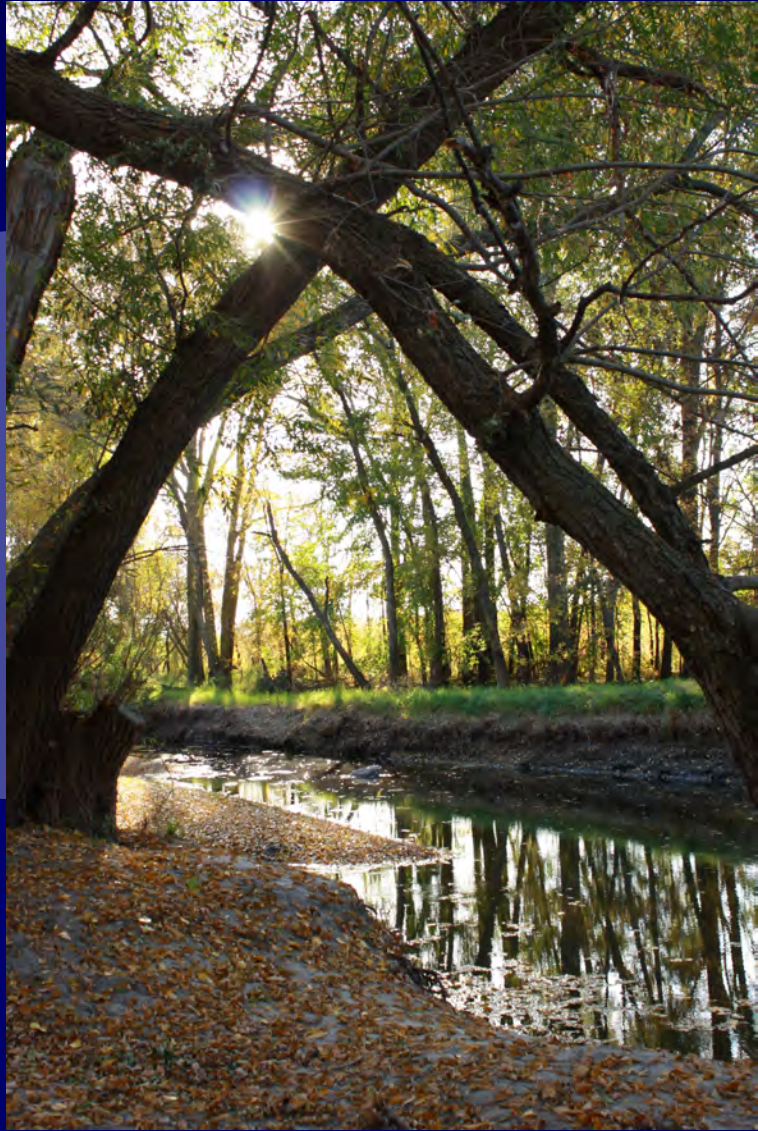
- Condensed Planning Process
- Online Surveys
- Open House
- Stakeholder Presentations
- Public Informational Meeting
vs. Public Hearings

The Planning Process

- Regular County Board Updates/Workshops
- Separate Controversial Issues
YIMBY > NIMBY
- Be Open to Suggestions
- Take Criticism Positively
- Proactively Handle Adversity

The Planning Process

- Don't Play Politics/Personalities
- Document the Process
- Devote a Webpage to the Process
- Photo Contest
- Disadvantaged Populations



Goals, Objectives, Policies and Action Steps

- **Heart of the Comp Plan**
- **Most Time Consuming**
 - **Most Complicated**
 - **Most Mistakes**

Goal Definition

Idealistic statements intended to be attained at some undetermined future date. They provide the Vision but are general in nature.

Example: Safe Community

Objective Definition

Statements designed to achieve a goal. Begin with an action verb (i.e., promote, expand, design, etc.) and can be measured.

Policy Definition

A course or principle of action adopted or proposed. They support the objectives and goals. Can be supportive (guideline) or prescriptive (action).

Action Step Definition

Specific steps that will be taken in order to achieve the goal.

Clarifies what resources are required, who is responsible, and when it should be completed.

Common Problems

- **They don't provide a foundation to your official controls**
- **Too complex and confusing**
- **Too many or not enough**

Suggestions

- Find qualified people
- Don't brainstorm in large groups
 - Keep them simple
- Devote the proper time
 - Find Editors!

Questions...?

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