



Demographic trends and emerging issues: Challenges and opportunities facing Minnesota

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Wilder Research, Minnesota Compass
October 11, 2018

Minnesota Compass is community indicators project that provides a common foundation of information and data that people need to identify, understand, and effectively act on community issues.

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How are our communities changing?



What does that mean for our shared quality of life?



What tools can you use to tell the story of your community?





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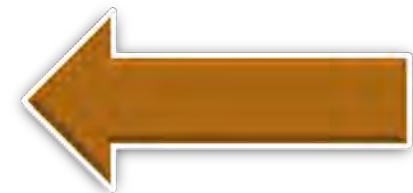


What tools can you use to tell the story of your community?



Which of
these
population
dynamics is
having the
most
impact on our
communities?

- a) An aging population
- b) Increasing racial and ethnic diversity
- c) Domestic and international migration





We are getting
older.

The **largest** share of our population is currently...



Young
children
(0-4 years)



School-aged
children
(5-17 years)



Working-age
adults
(18-64 years)



Older
adults
(65+ years)

The **largest** share of our population is currently...



Young
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School-aged
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Working-age
adults
(18-64 years)



Older
adults
(65+ years)

The second largest share of our population is currently...



Young
children
(0-4 years)



School-aged
children
(5-17 years)



Working-age
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(18-64 years)



Older
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The second largest share of our population is currently...



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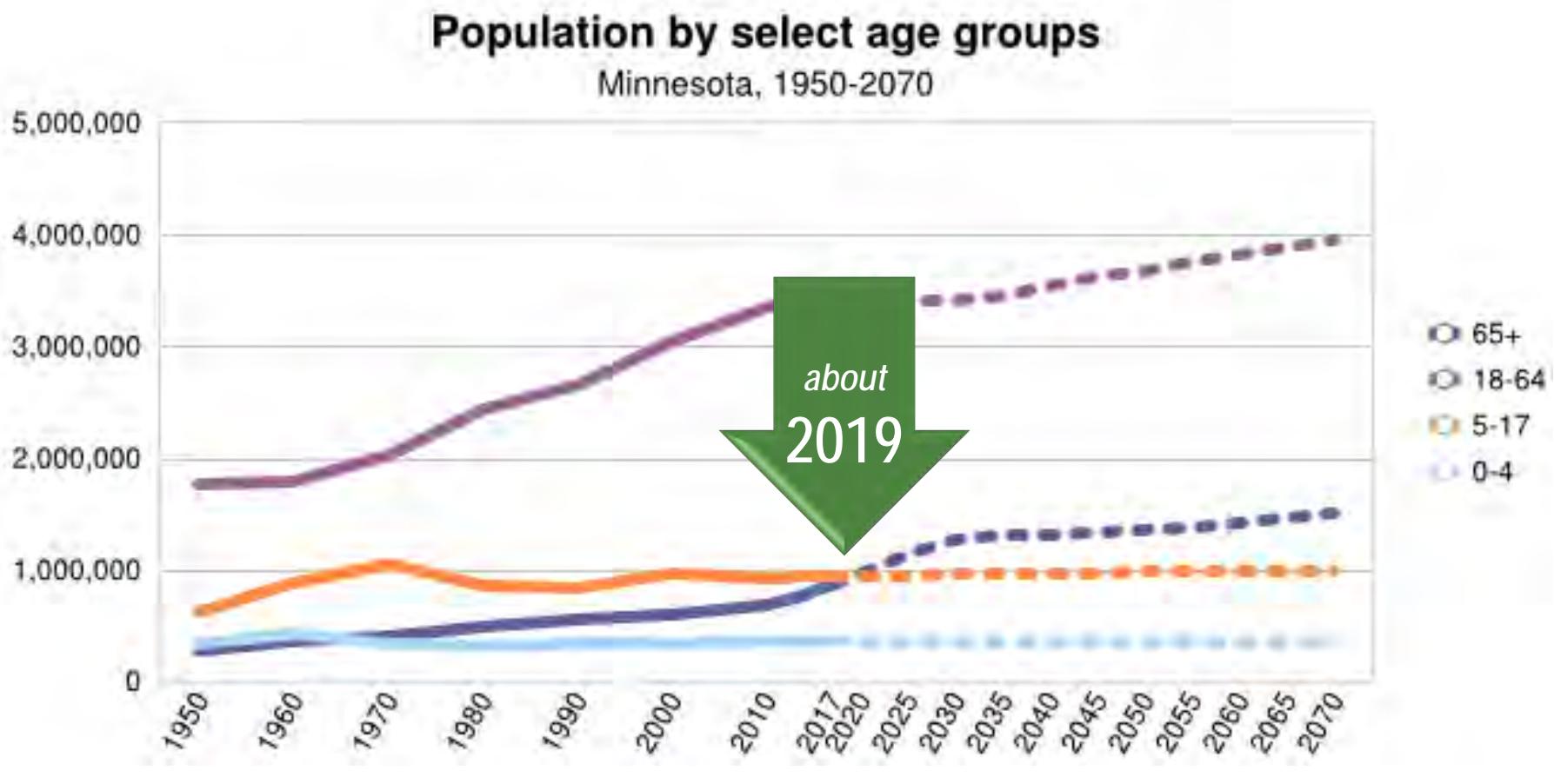
Working-age
adults



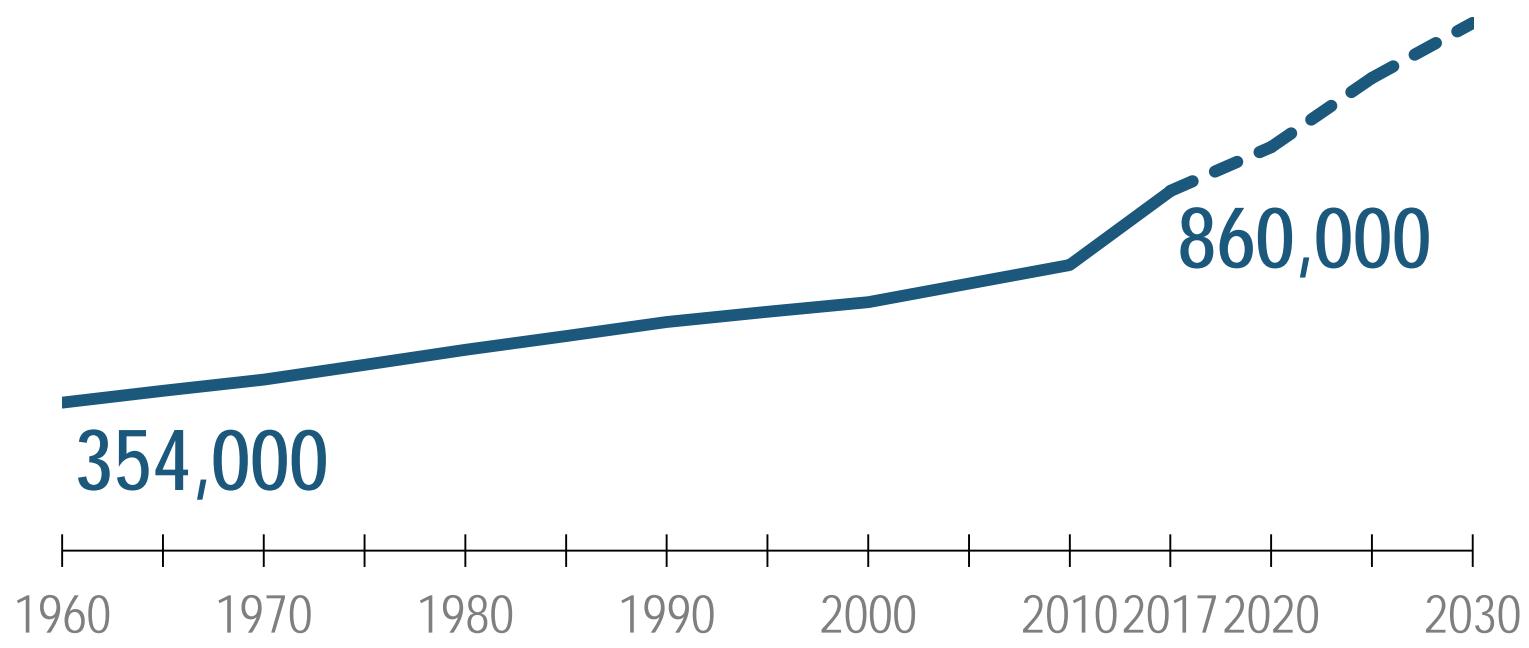
Older
adults

But not for long...

Our older adult population will soon exceed our school-age population

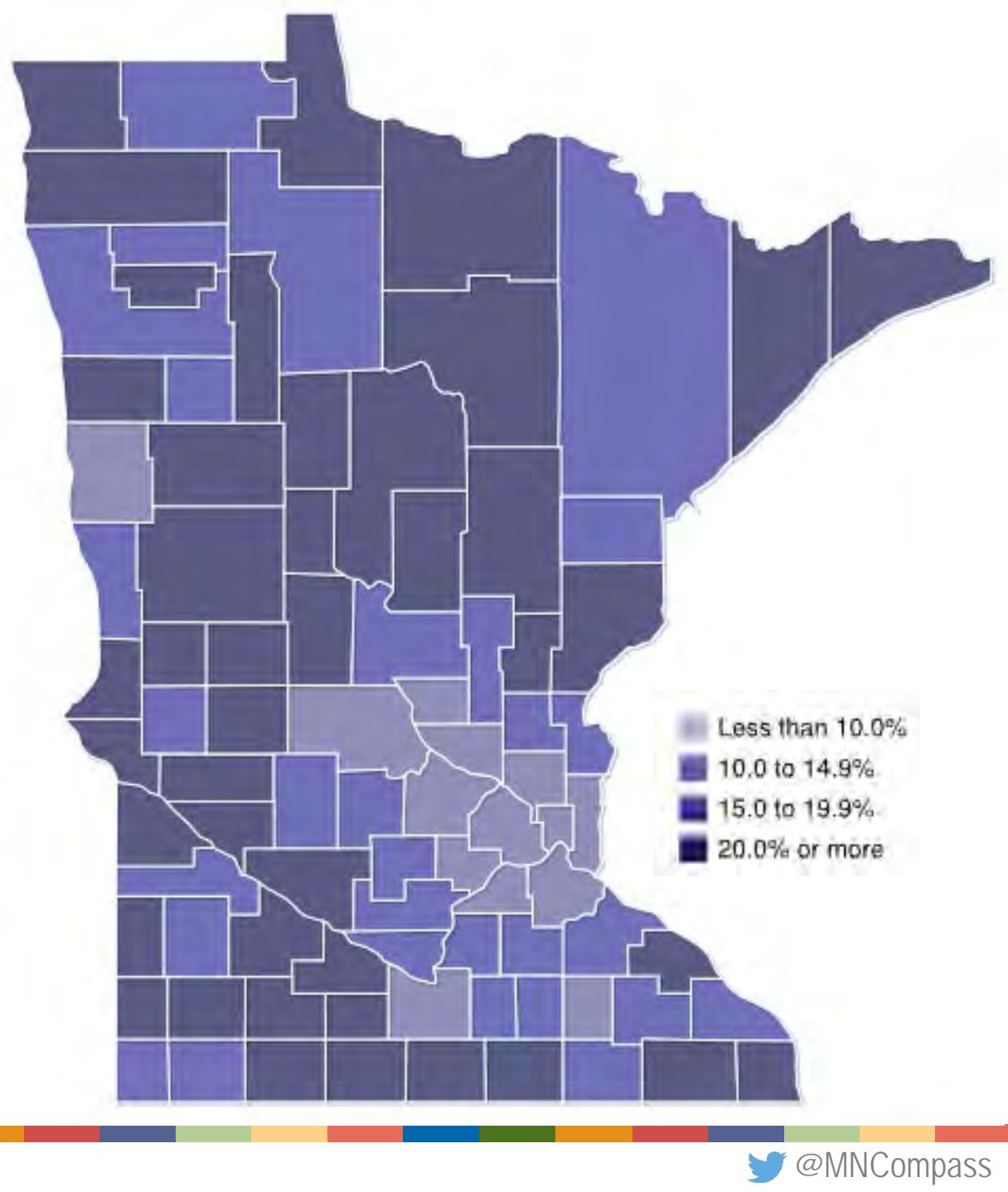


Minnesota's older adult population (65+)



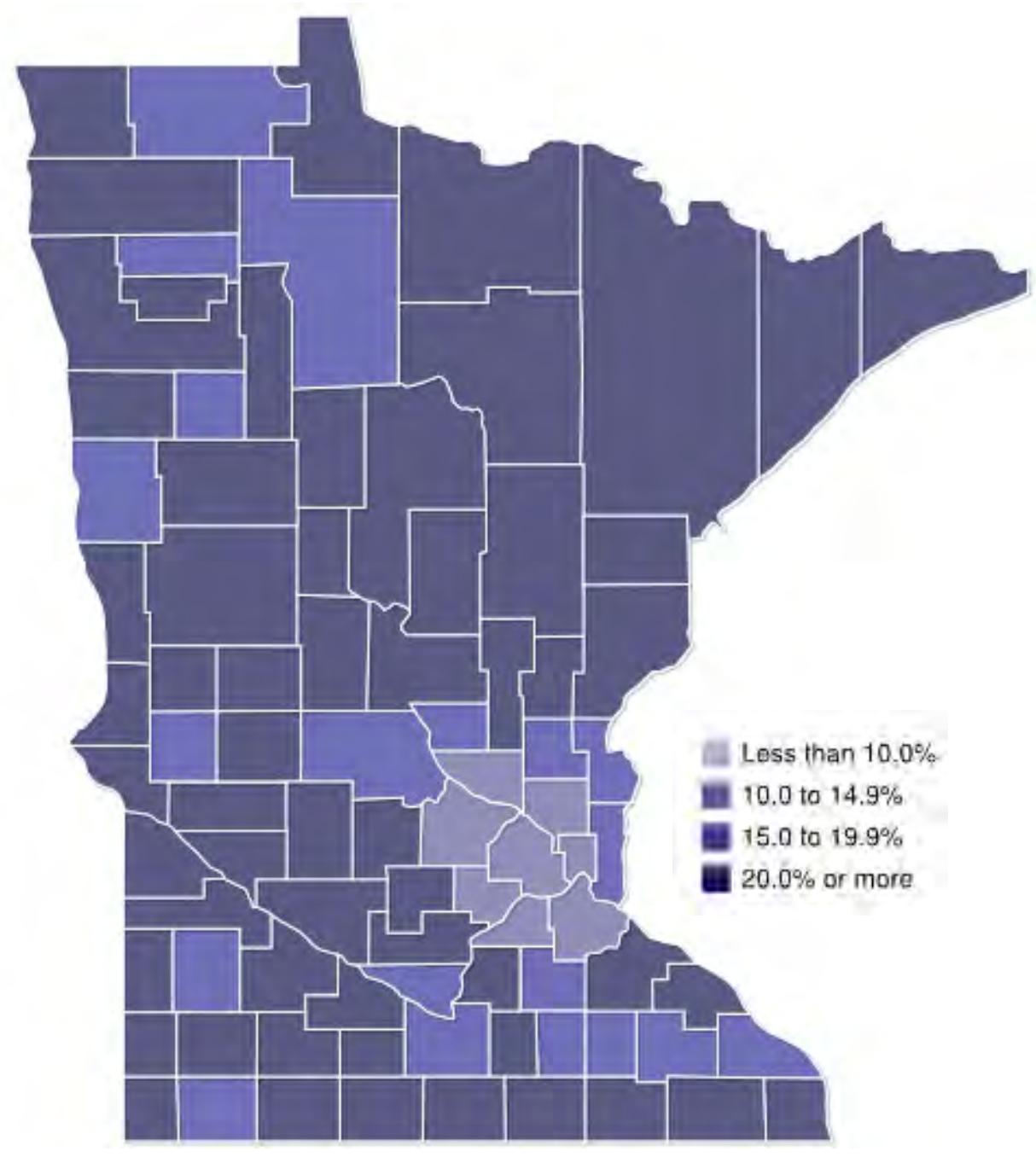
2017

*43 counties
where at least 1 in
5 residents are
age 65+*



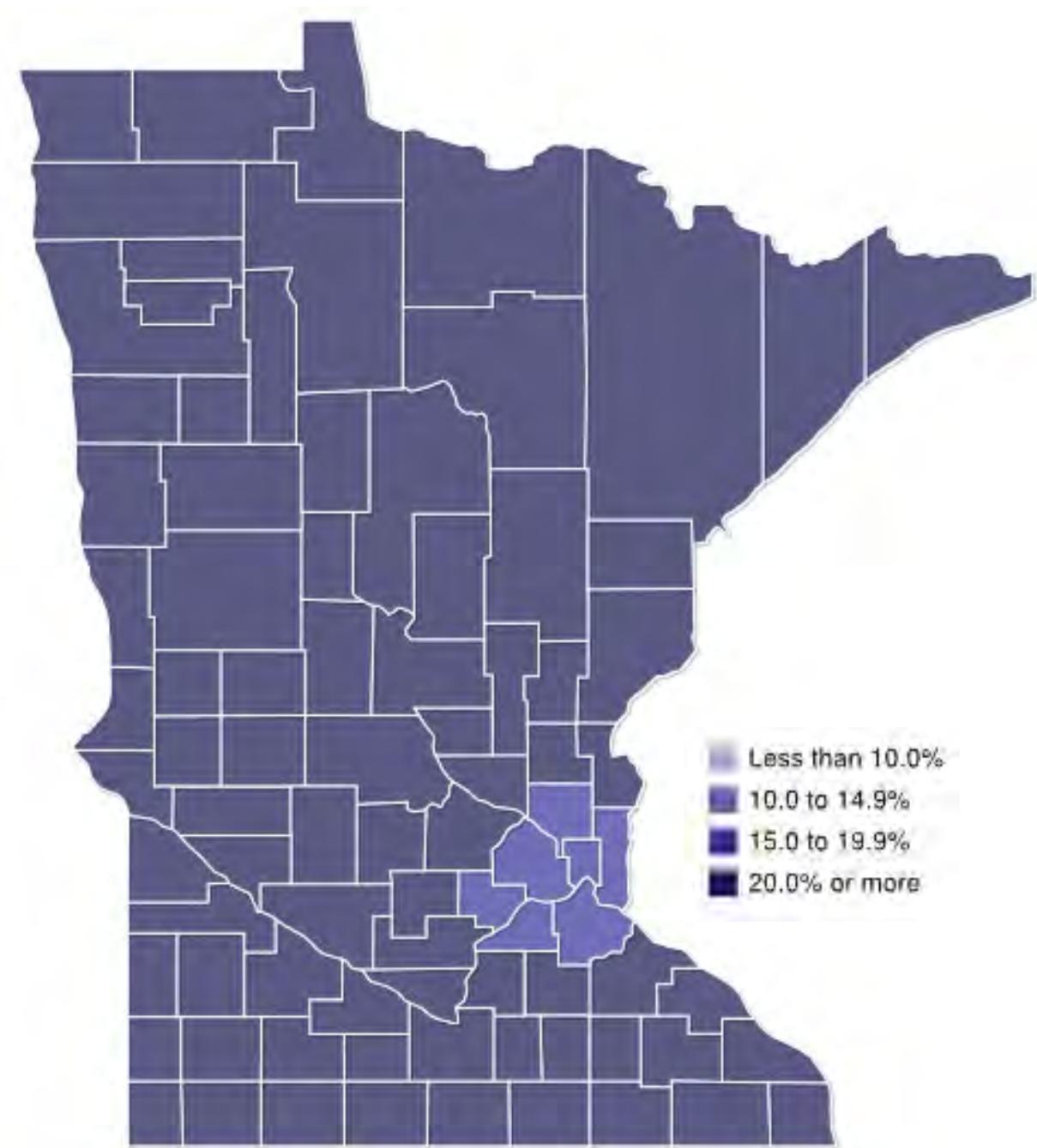
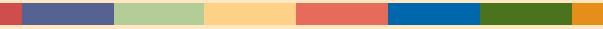
2020

*59 counties
where at least 1 in
5 residents are
age 65+*



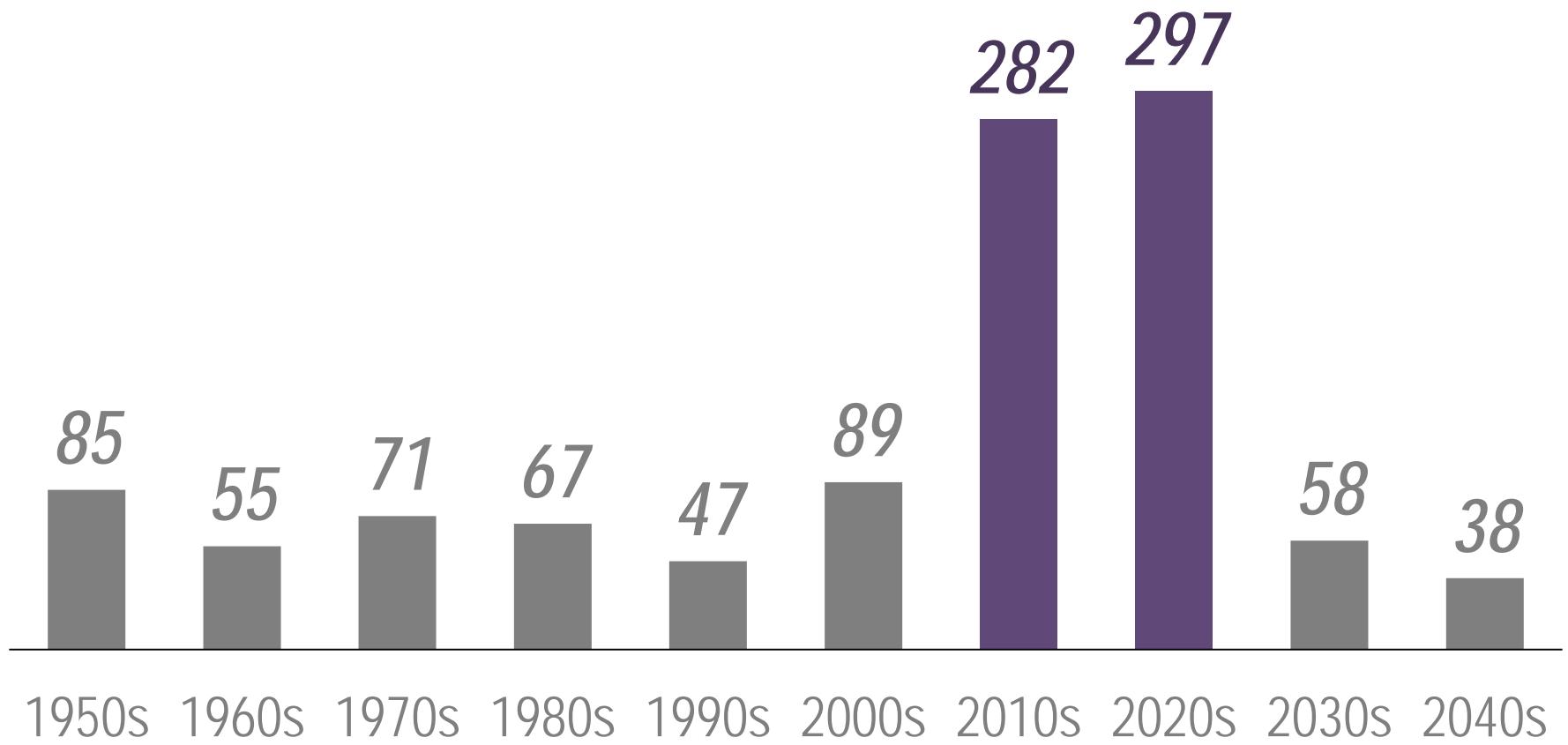
2030

*80 counties
where at least 1 in
5 residents are
age 65+*



This is unlike anything we've seen before

Growth in Minnesota's older adult population
(age 65+, in thousands)





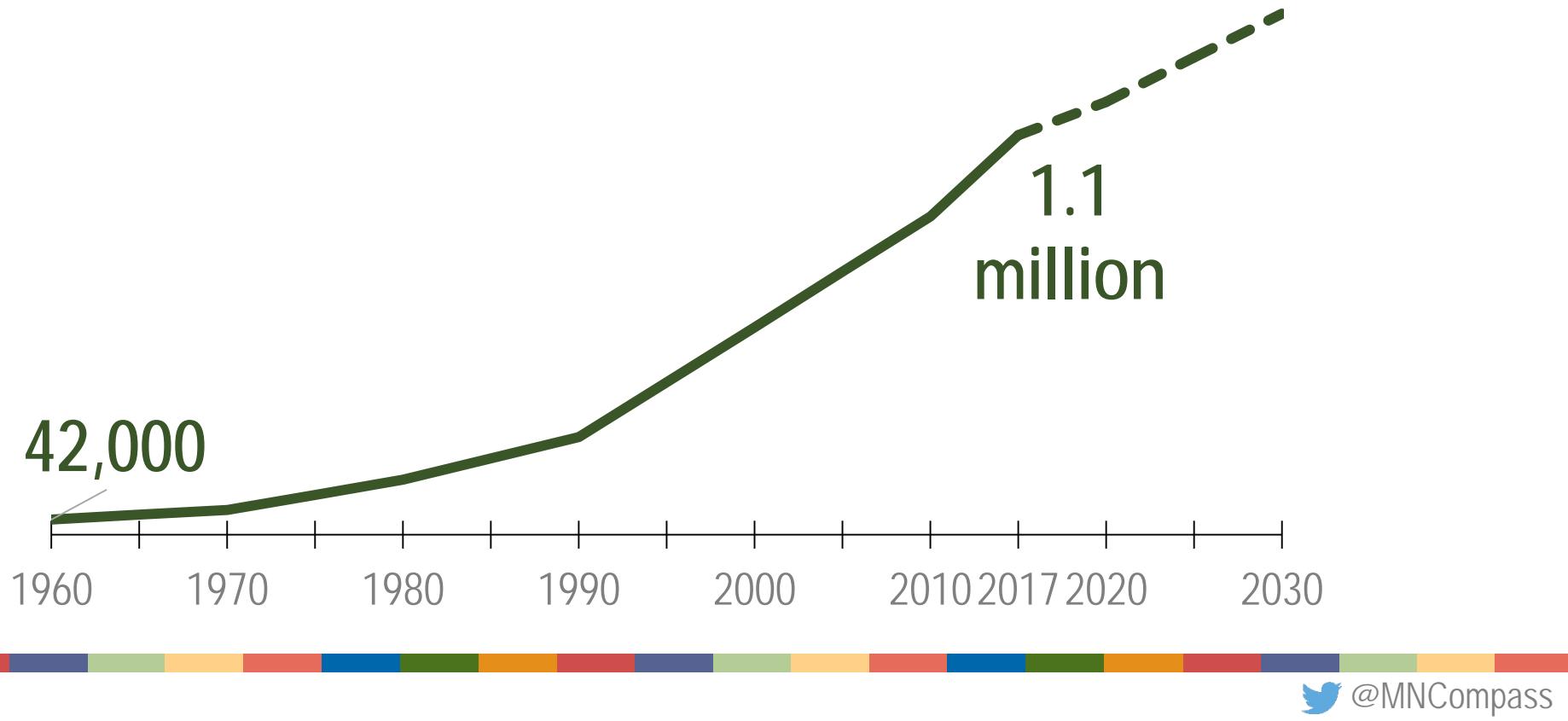
How are our communities changing?

Our communities will continue to
grow older
for the next two decades.



We are becoming
more racially
and ethnically
diverse.

Minnesota's populations of color



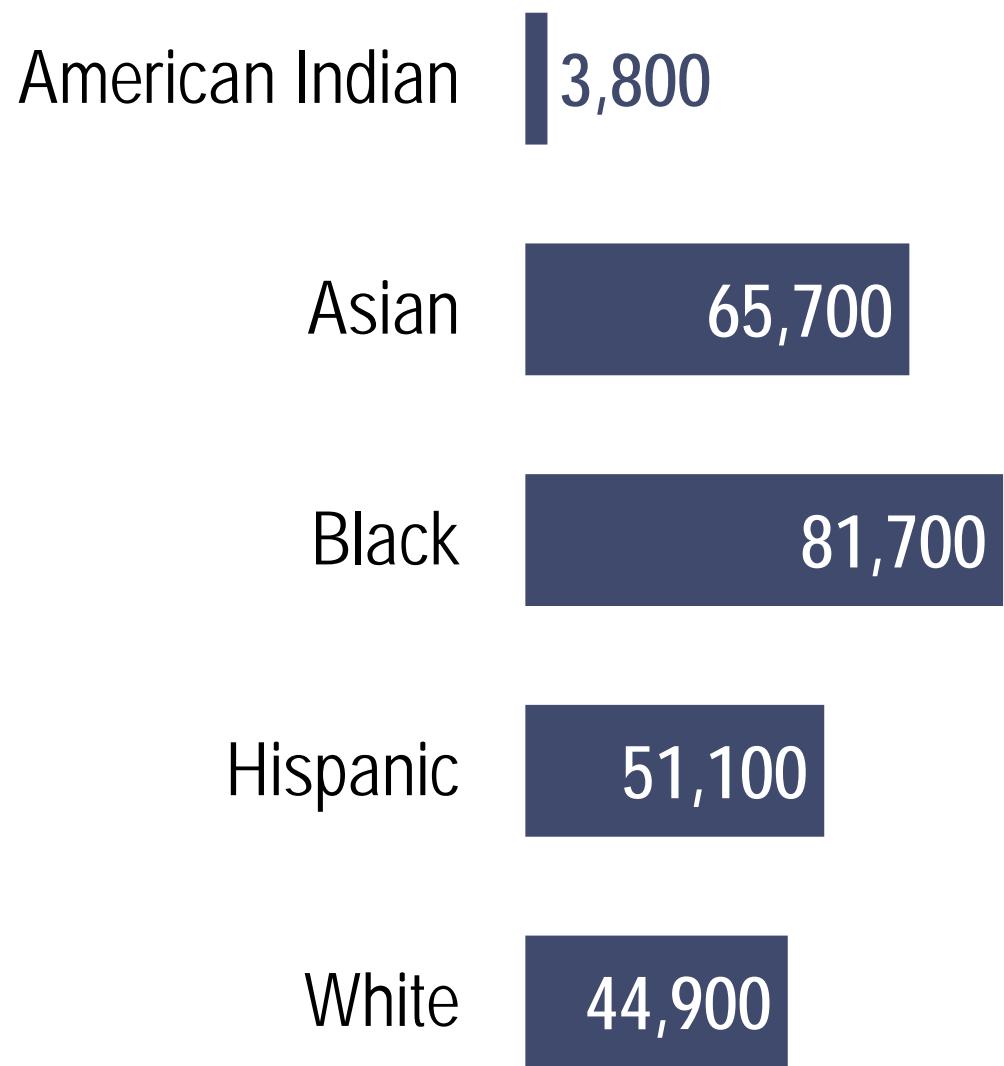
Since 2010,
which racial
or ethnic
group has
**grown the
most?**

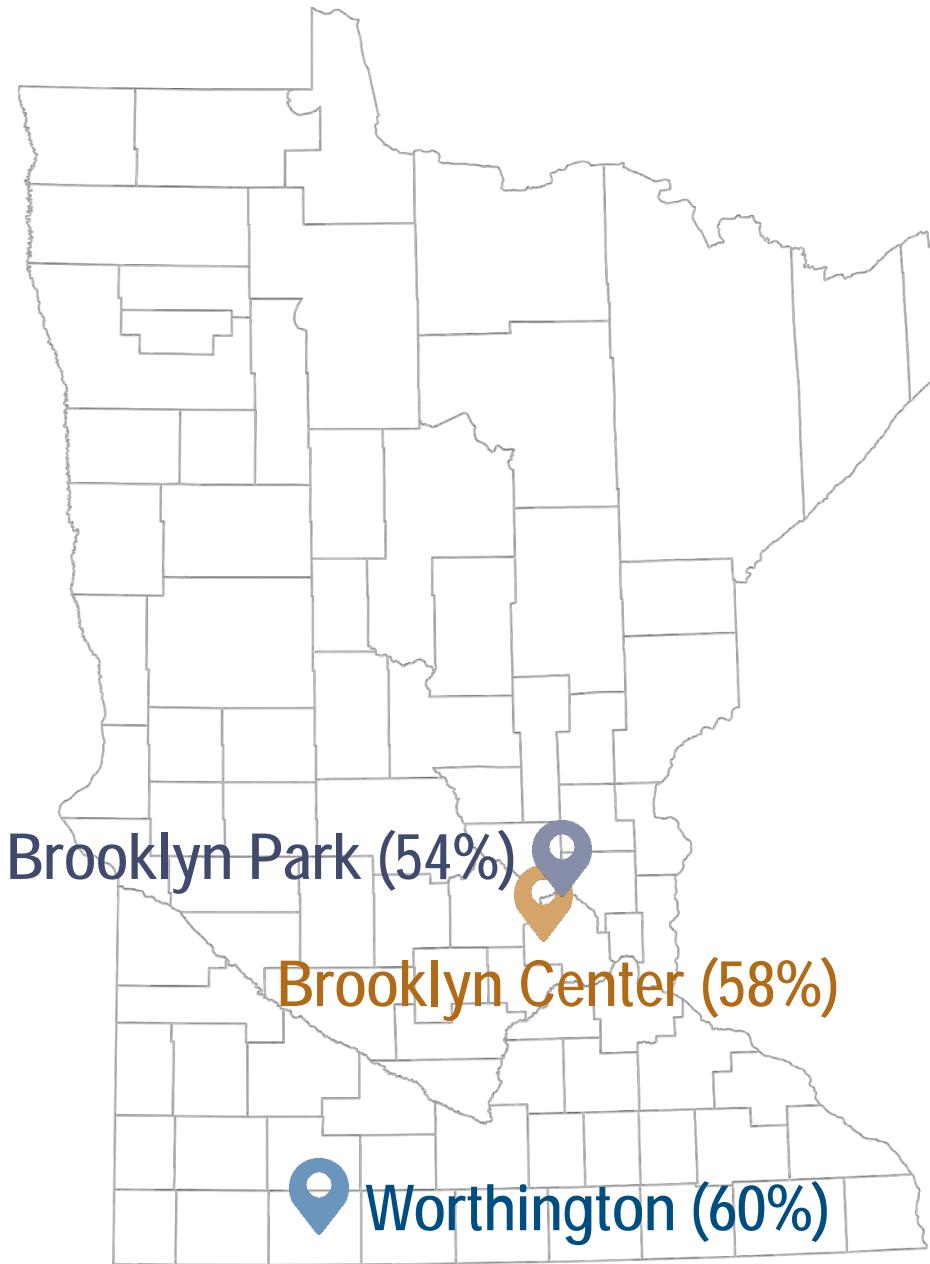
- a) American Indian
- b) Asian
- c) Black 
- d) Hispanic
- e) White



Population growth by racial and ethnic group

2010-2017



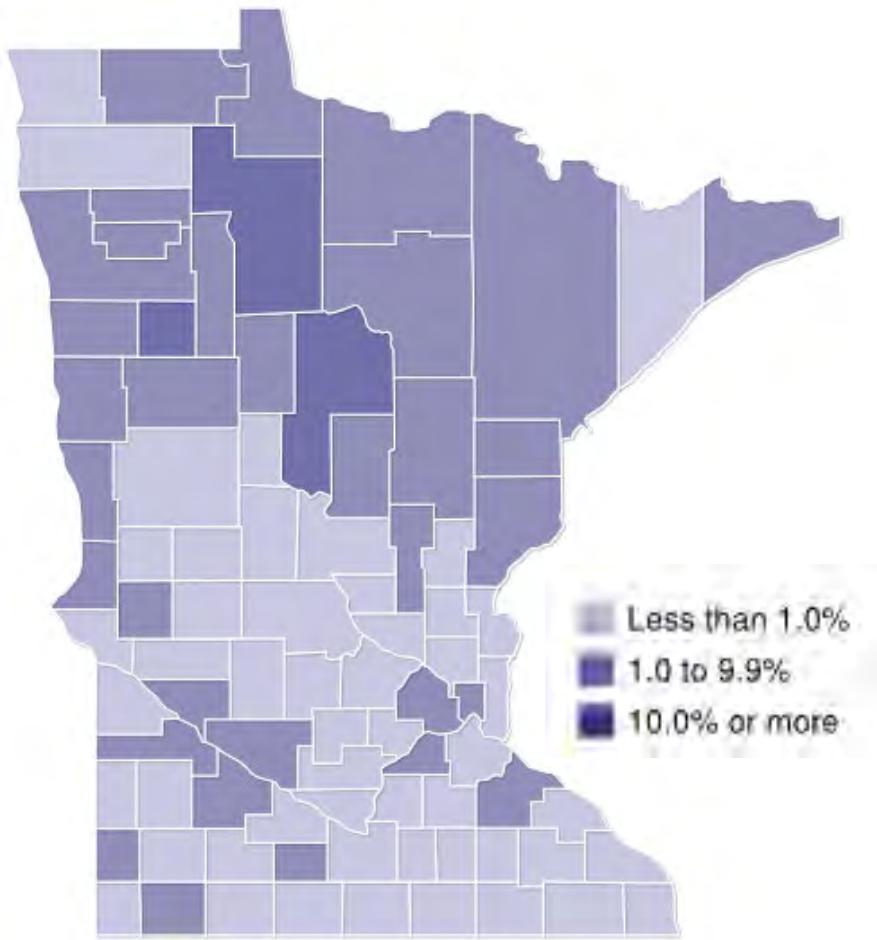


There are
three major cities
where at least 50%
of the population
are residents of color.

Can you name them?

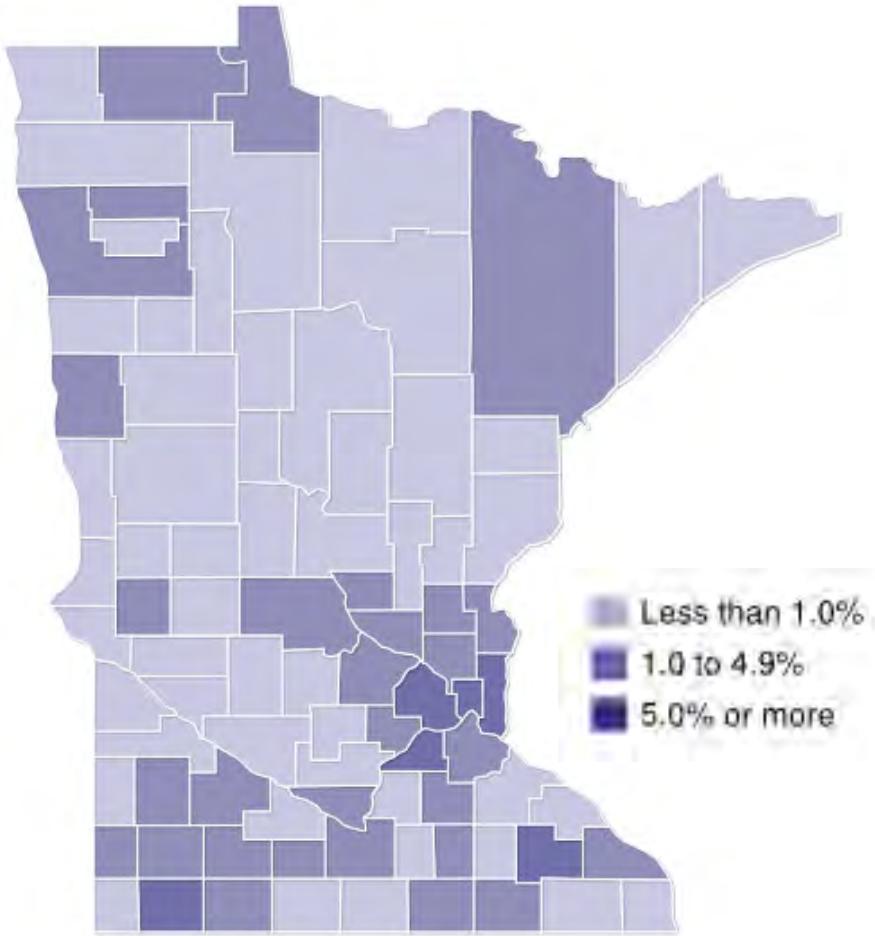
American Indian population

All ages



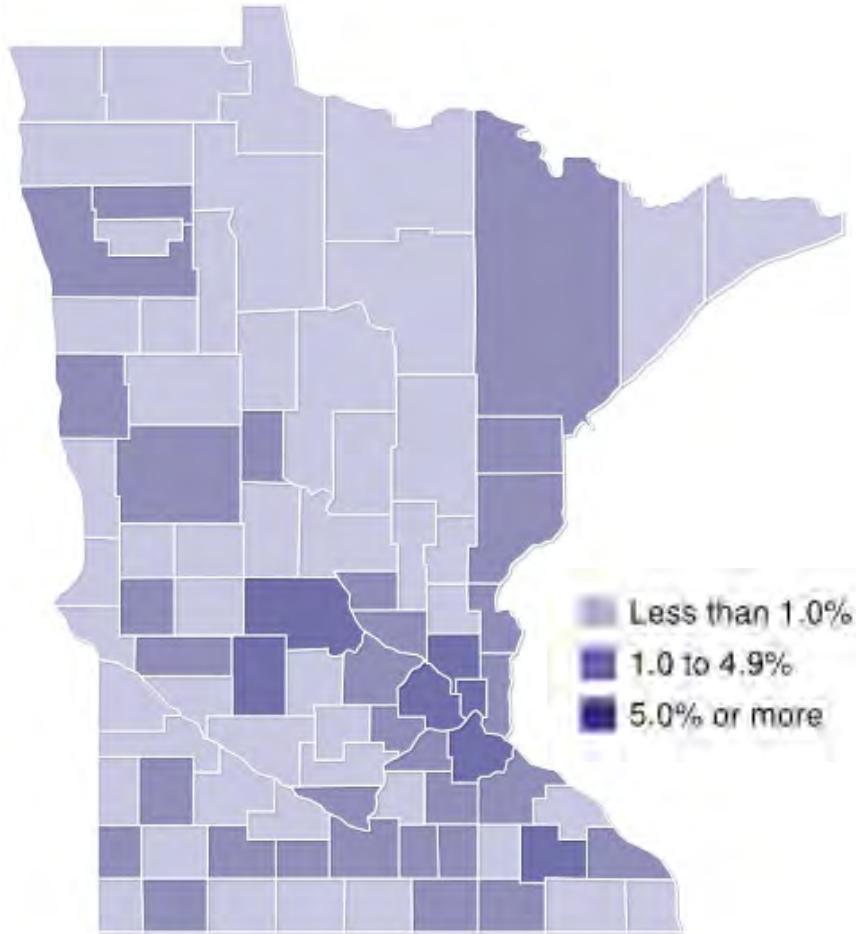
Asian population

All ages



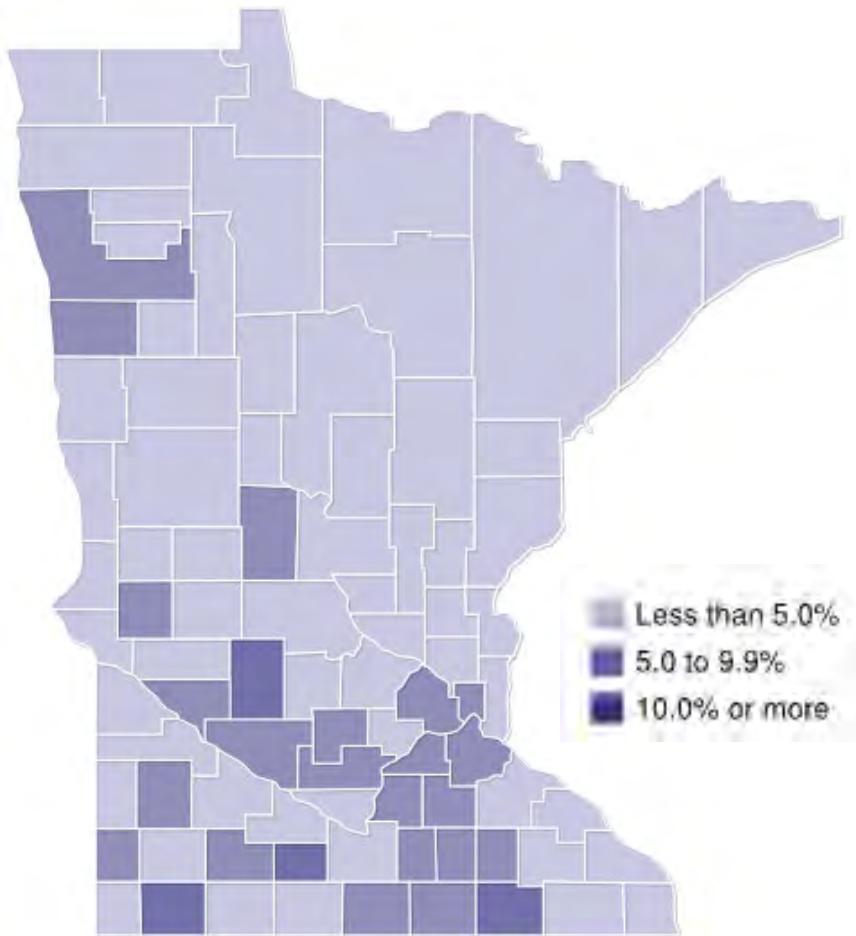
Black population

All ages



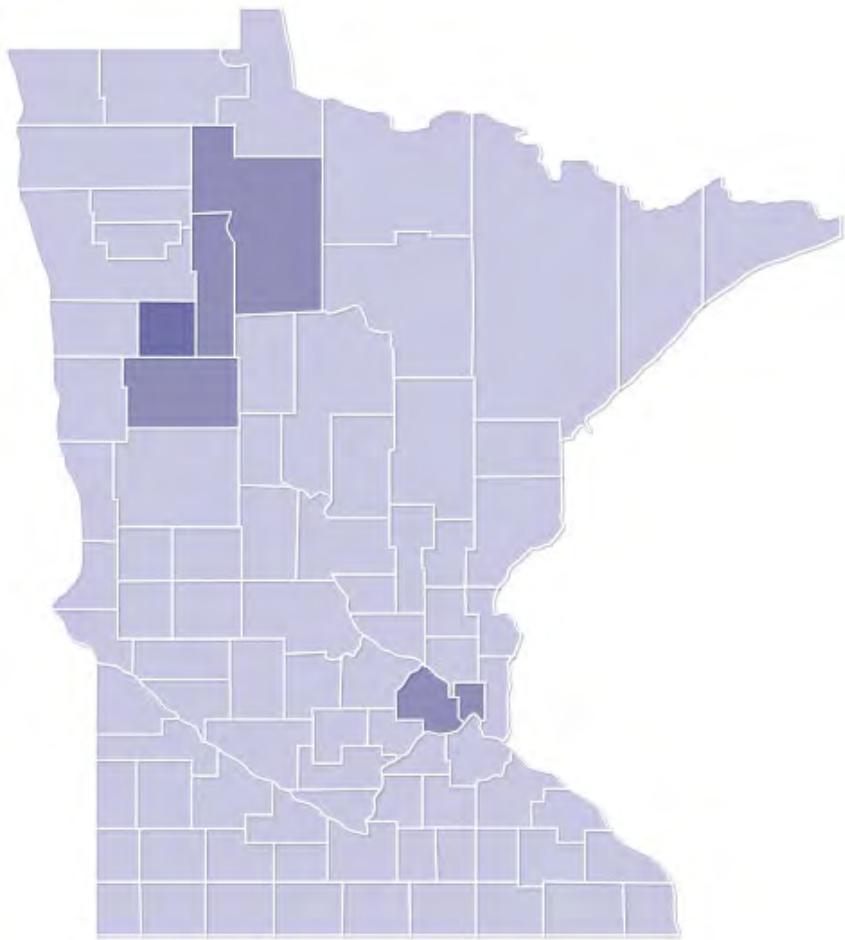
Hispanic population

All ages



Population of two or more races

All ages





How are our communities changing?

Our communities are growing more racially and ethnically diverse, especially among our youth.





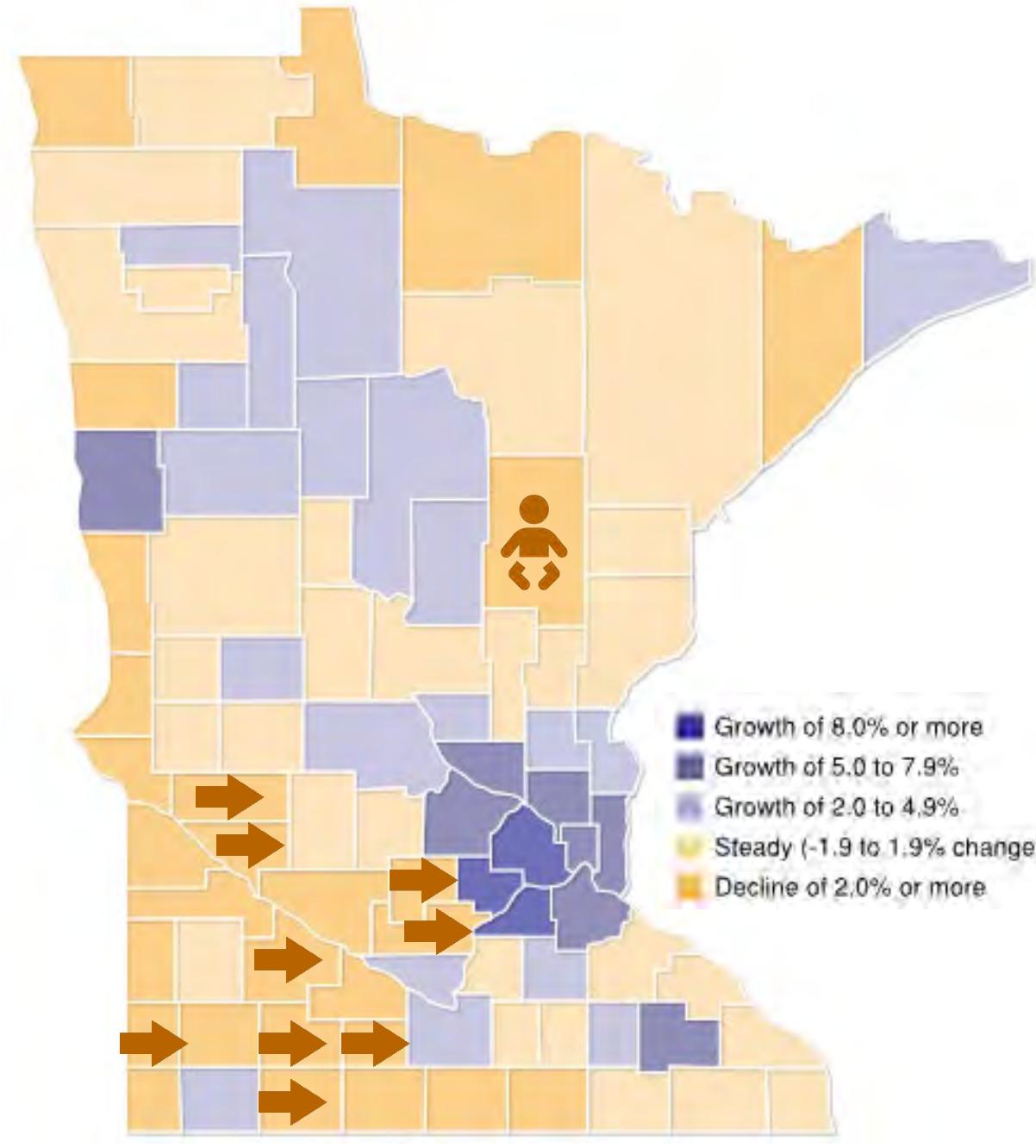
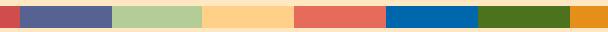
Only some of our
communities are
growing.

Population change

2010-2017

→ Out-migration ONLY

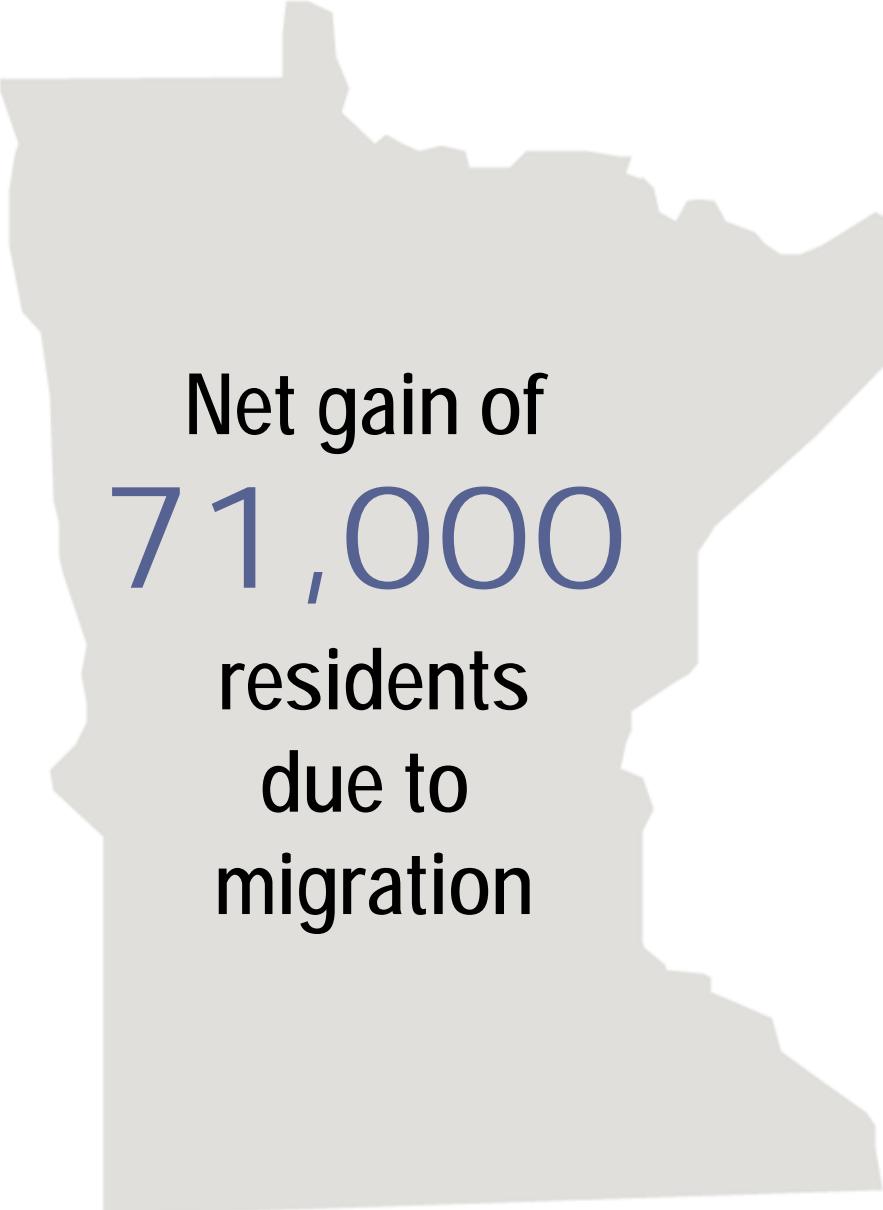
babypic Natural decline ONLY



True or false?

Since 2010,
more people have moved into
Minnesota than left.

True

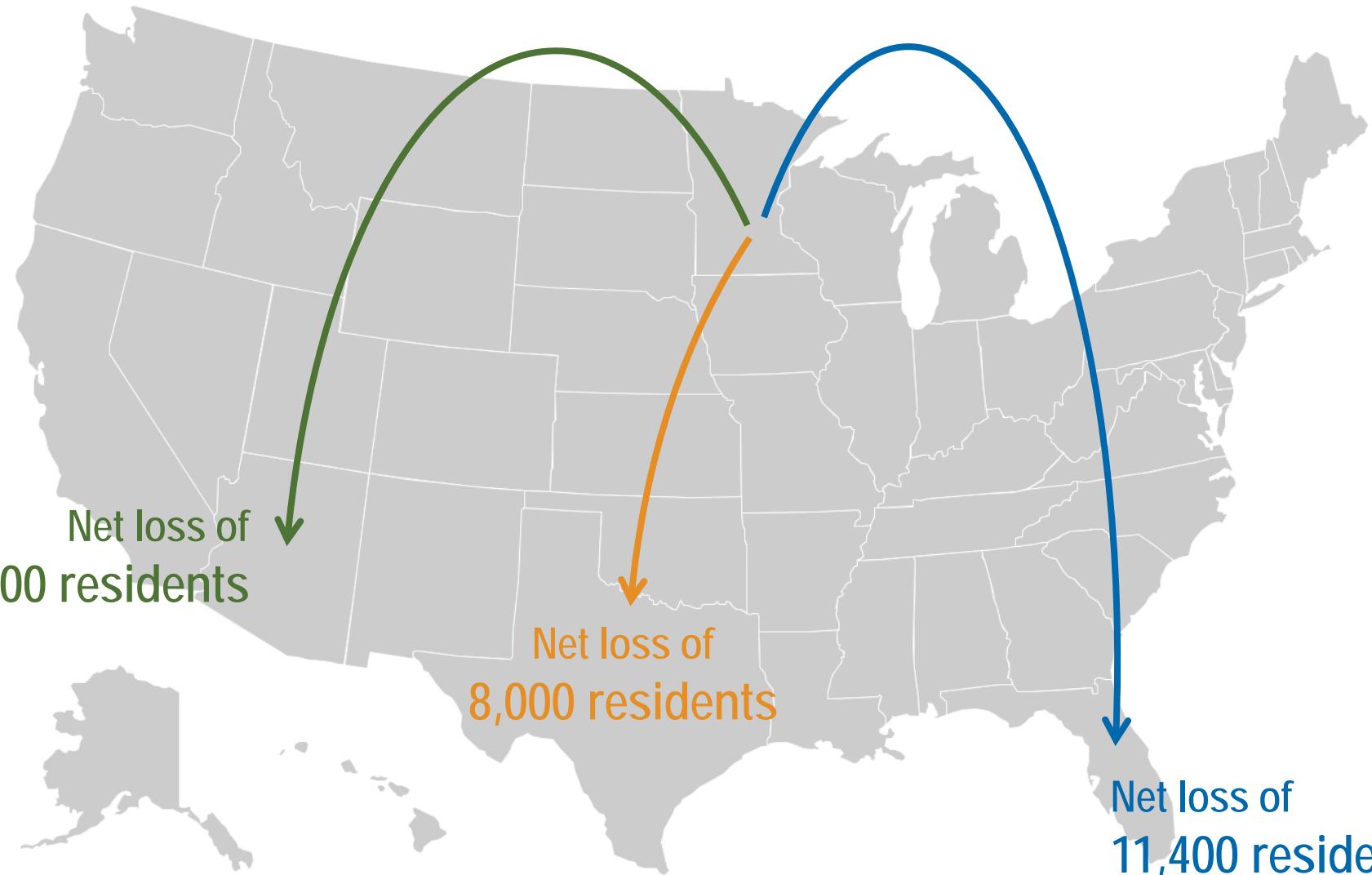


Net gain of
71,000
residents
due to
migration

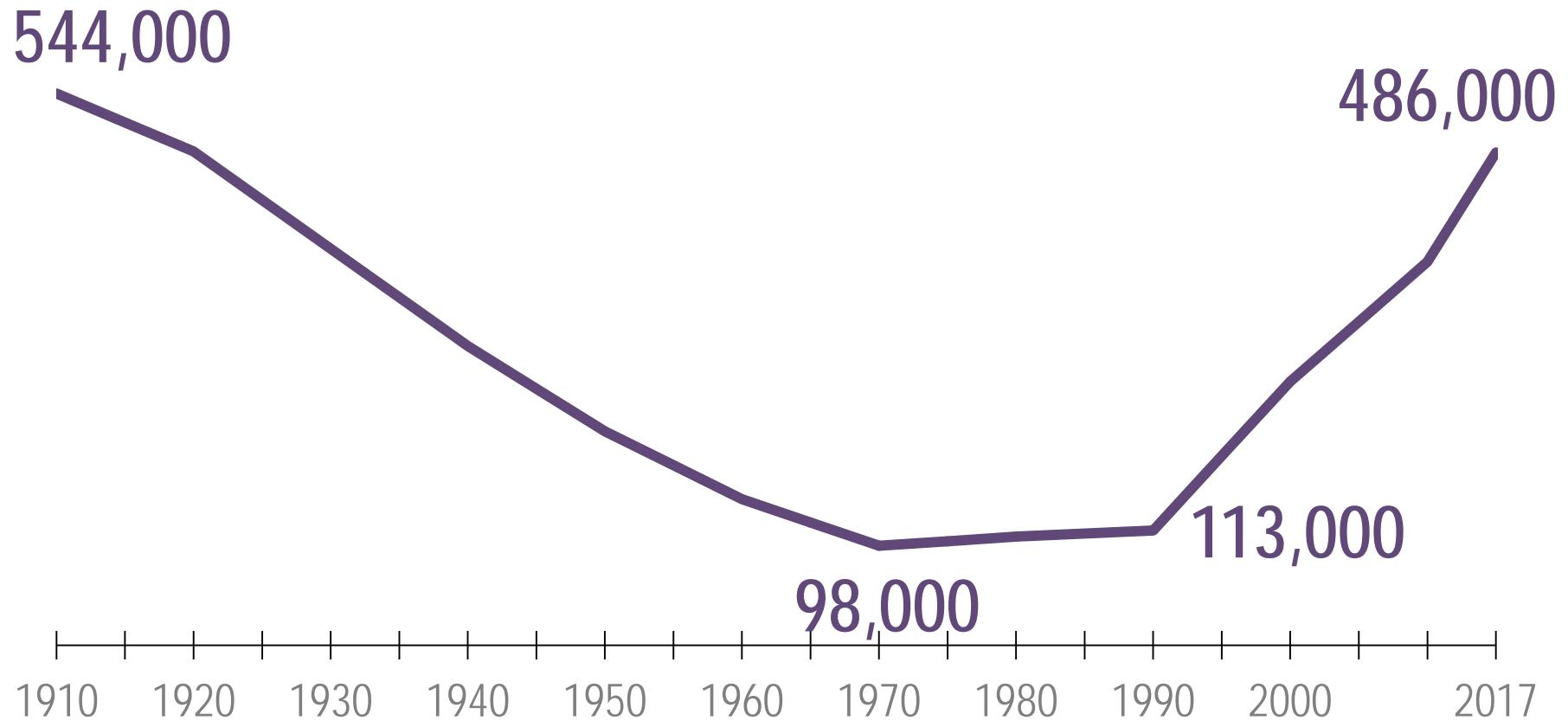
Net loss of
33,000 residents
to other states

Net gain of
104,000 residents
from other countries

Since 2011, largest loss of residents to...

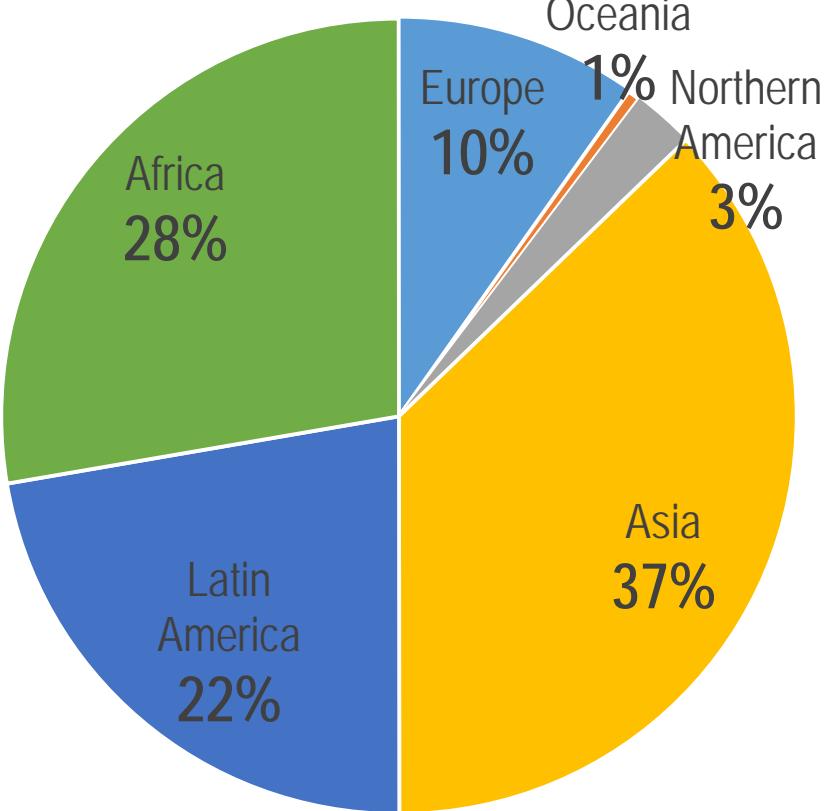


Minnesota's foreign-born population

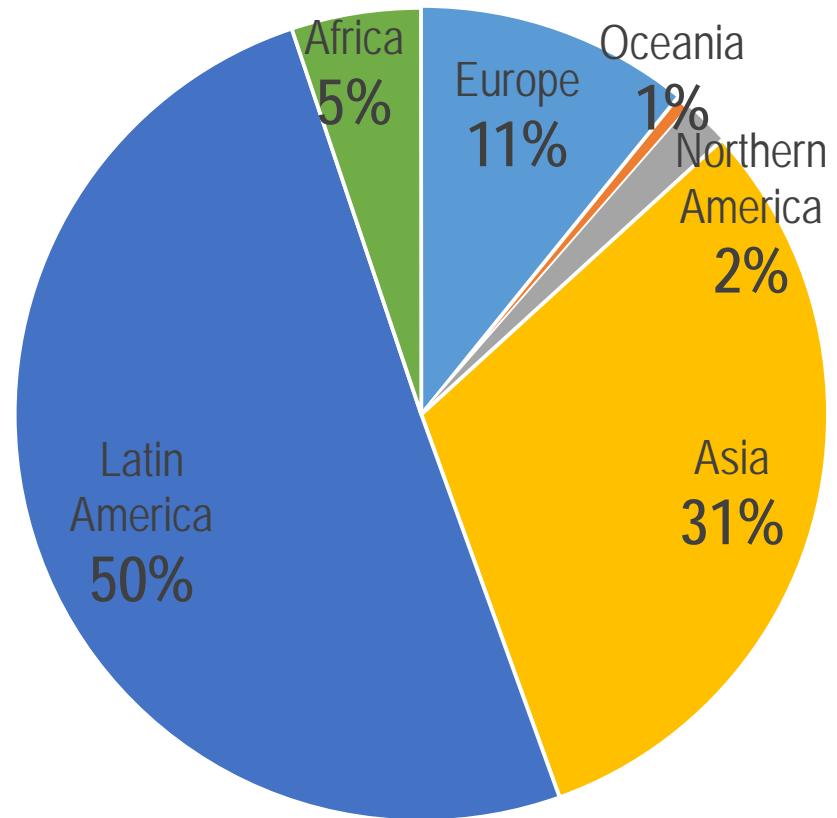


Our foreign born population is different from the U.S. as a whole

Minnesota

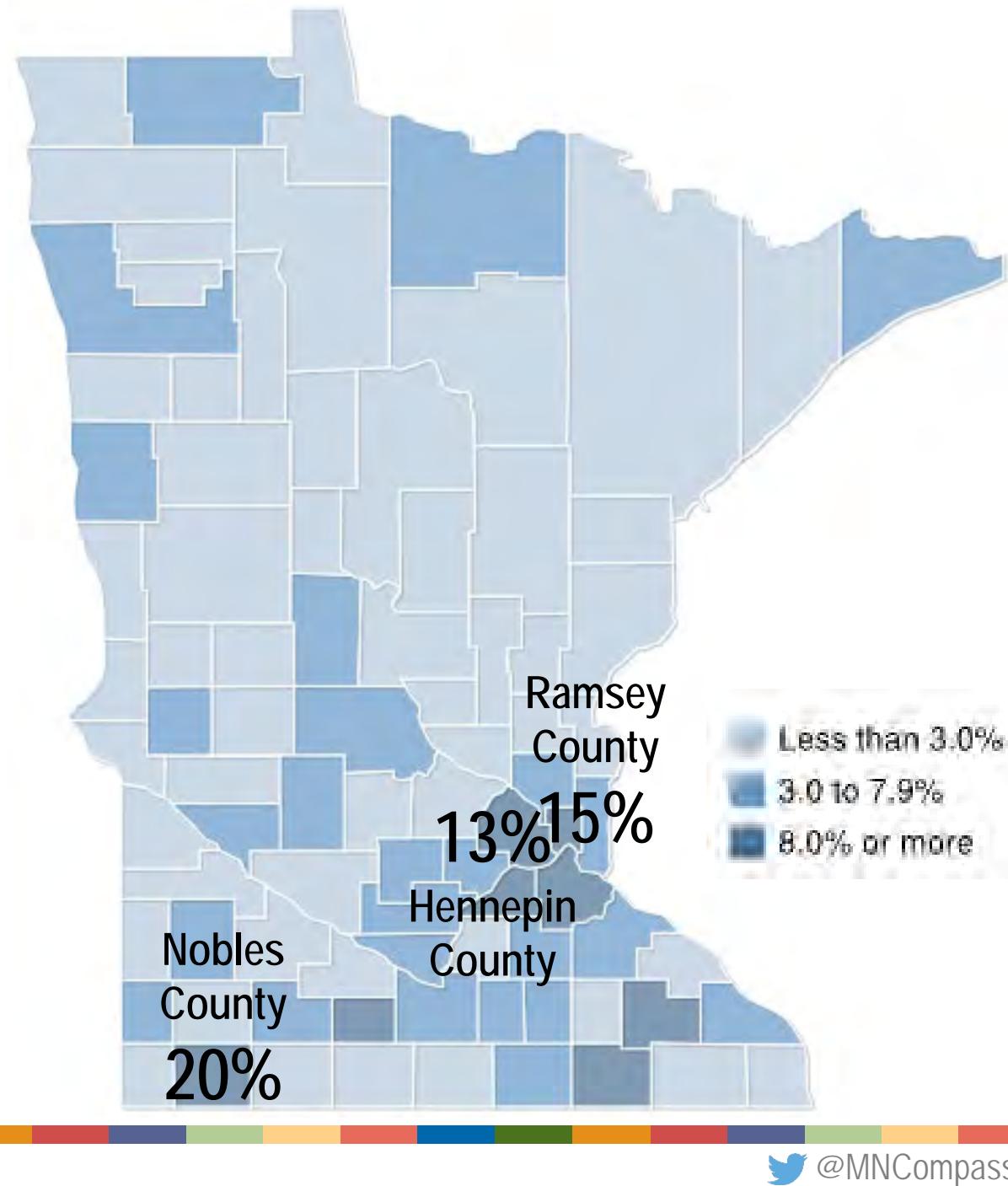


United States



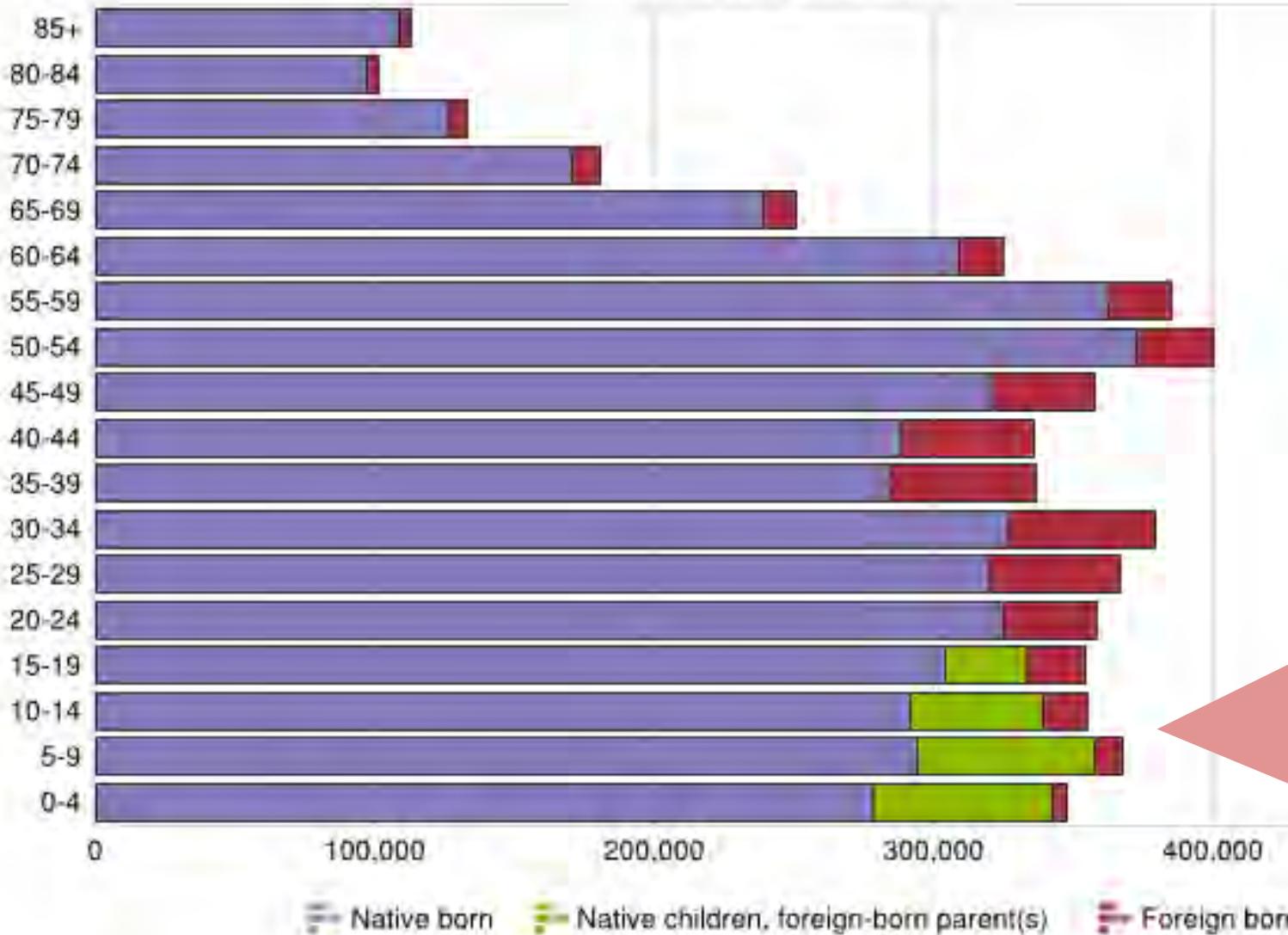
Percent foreign-born by county

2012-2016



Population by age and nativity

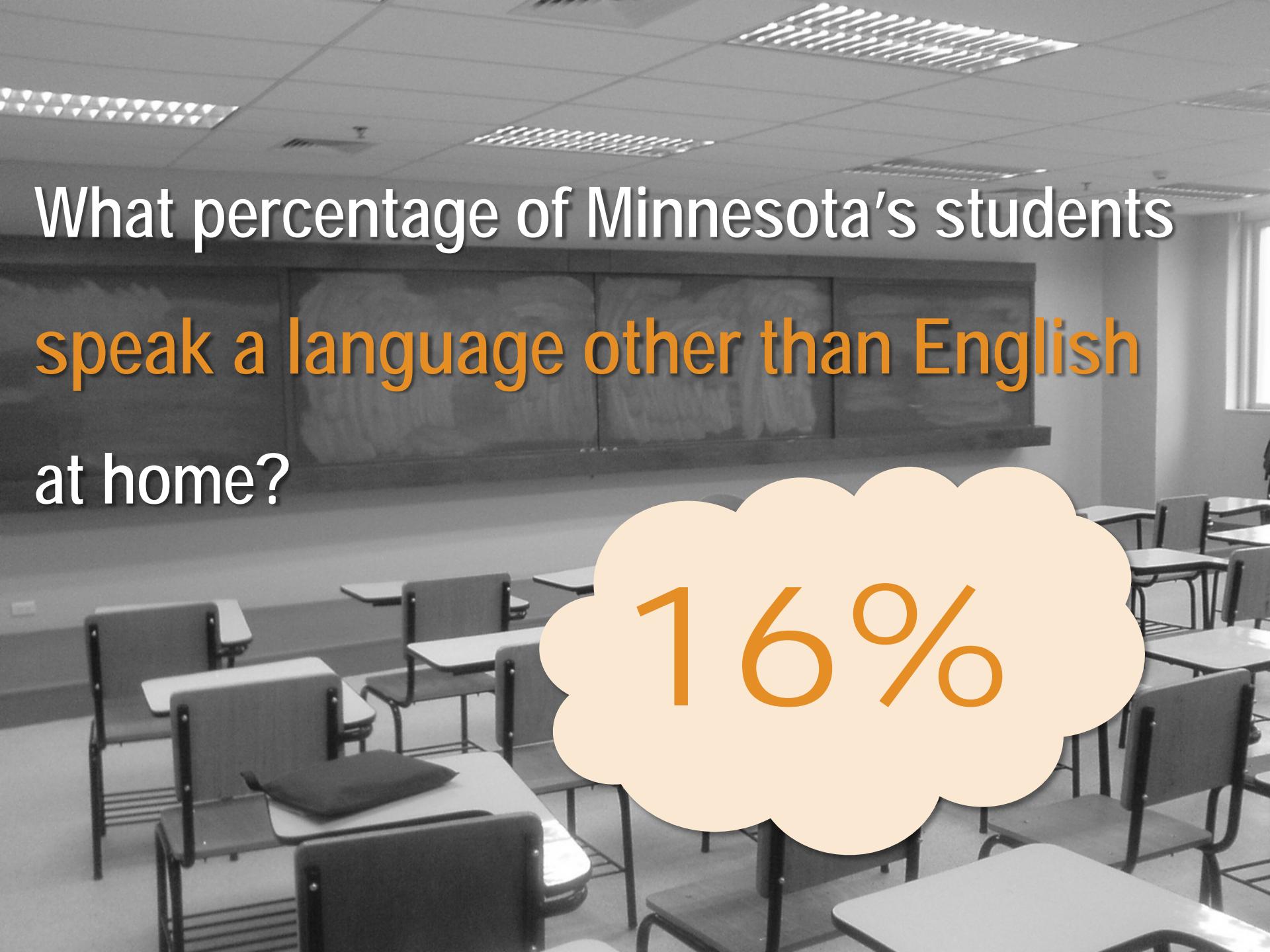
Minnesota, 2012-2016



1 in 6
kids in
Minnesota
is a child
of an
immigrant

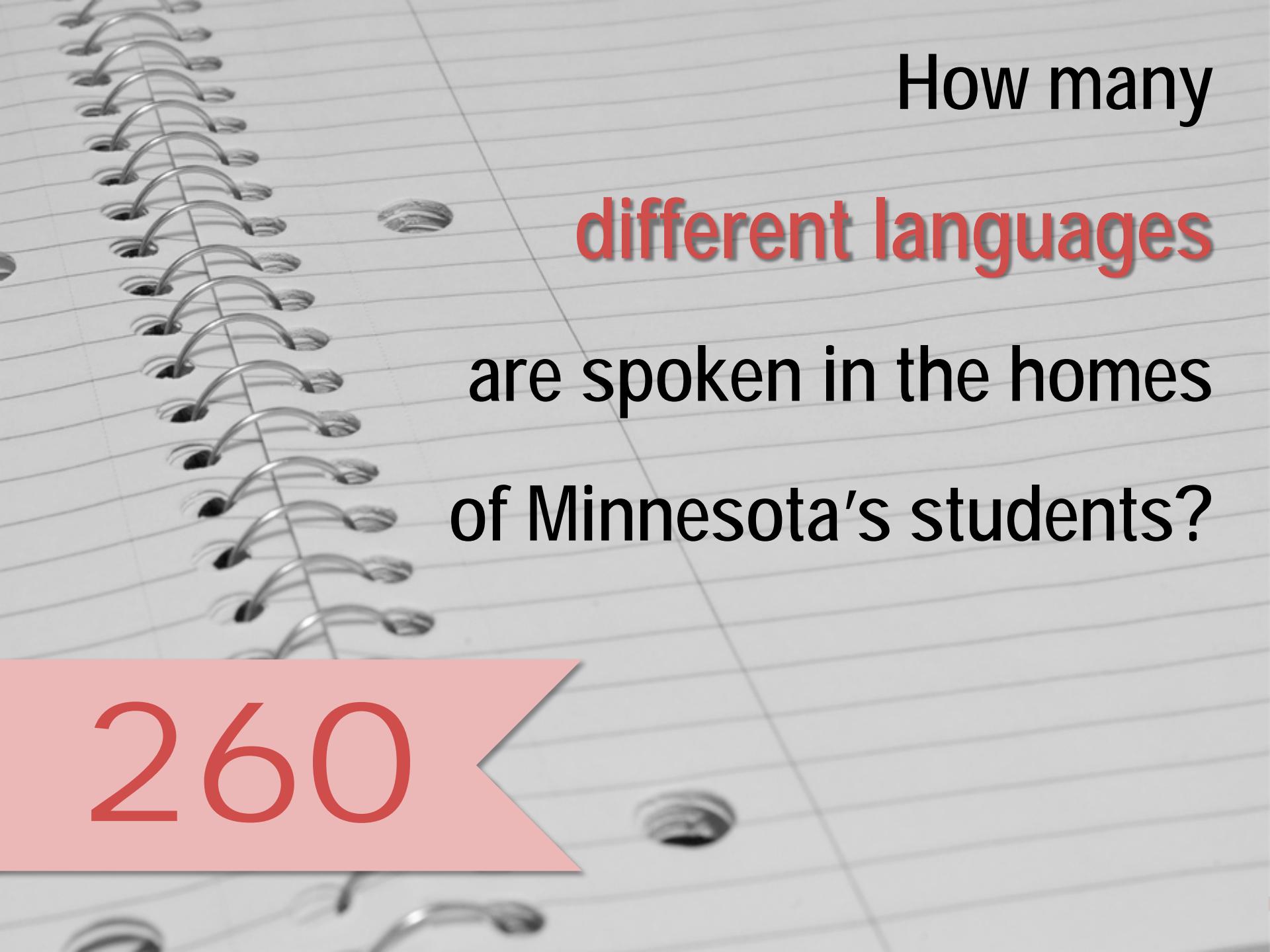


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What percentage of Minnesota's students
speak a language other than English
at home?

16%



How many

different languages

are spoken in the homes
of Minnesota's students?

260



How are our communities changing?

Immigration
is shaping and will continue to shape our
communities for generations.



How are our communities changing?



What does that mean for our shared quality of life?



What tools can you use to tell the story of your community?



Things in Minnesota have gotten better.



Economic output (GDP)

Jobs

Adults with a bachelor's degree

High school graduation

Health care coverage

Green house gas emissions

Housing cost burden

Crime rate

Traffic fatalities



Things in Minnesota have gotten worse.

Voter turnout

Things in Minnesota have stayed the same.

Proportion of adults working

Median household income

Poverty

Volunteerism

Homelessness

Homeownership gap

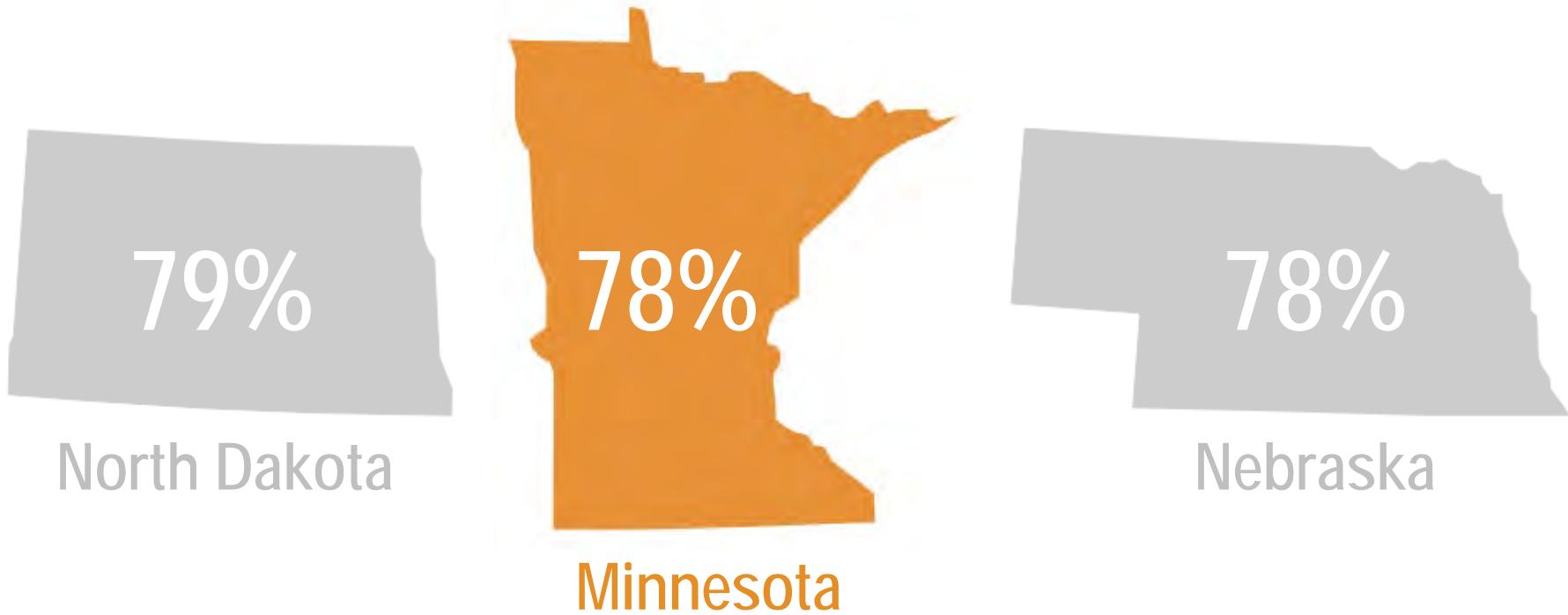
Pavement condition

Children born at low birth weight

Psychiatric hospital admissions

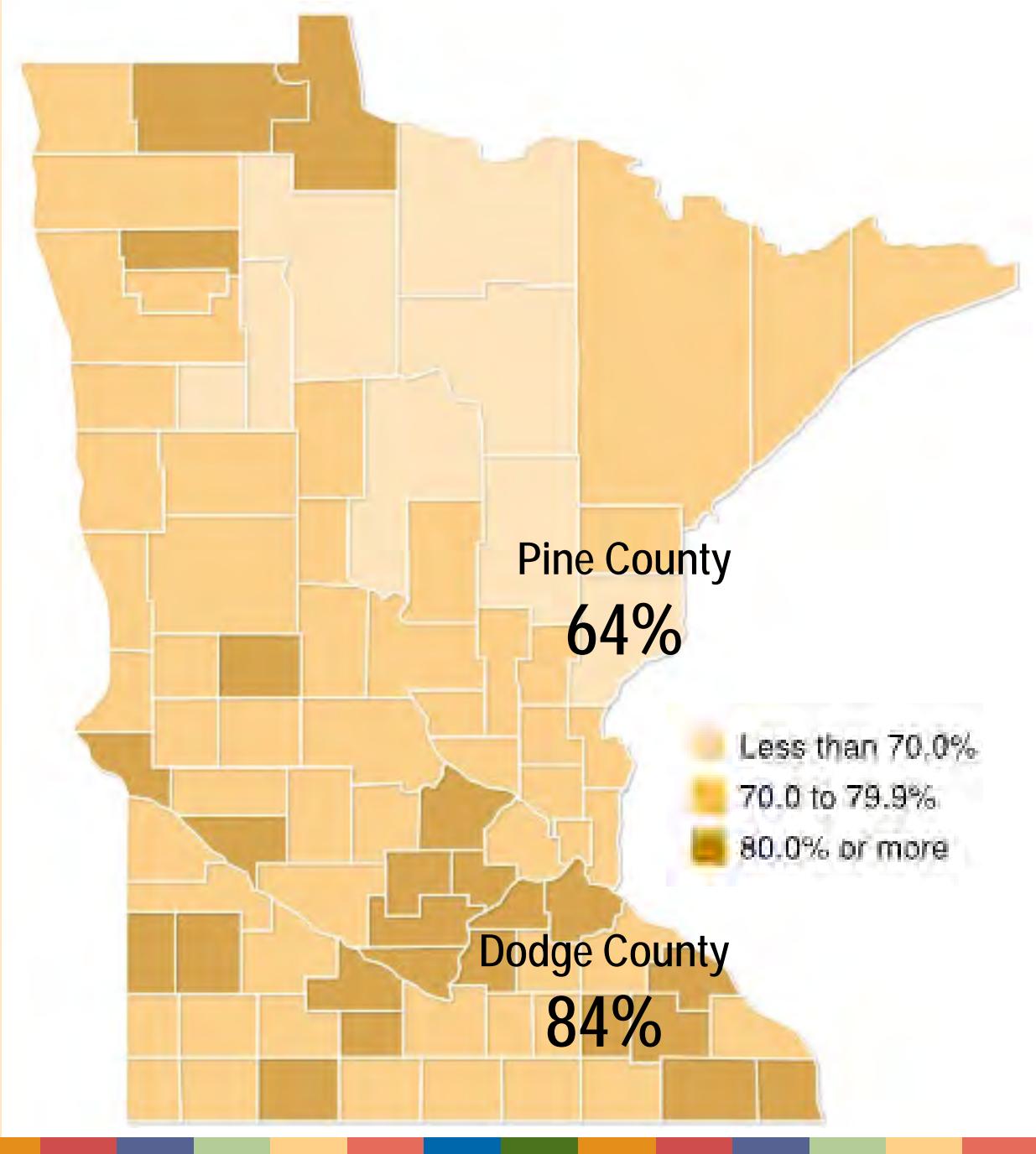
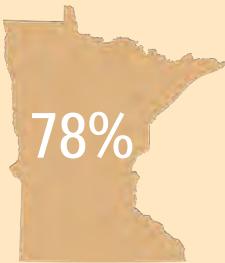


Minnesota is home to one of the **highest** proportions of adults working in the nation.

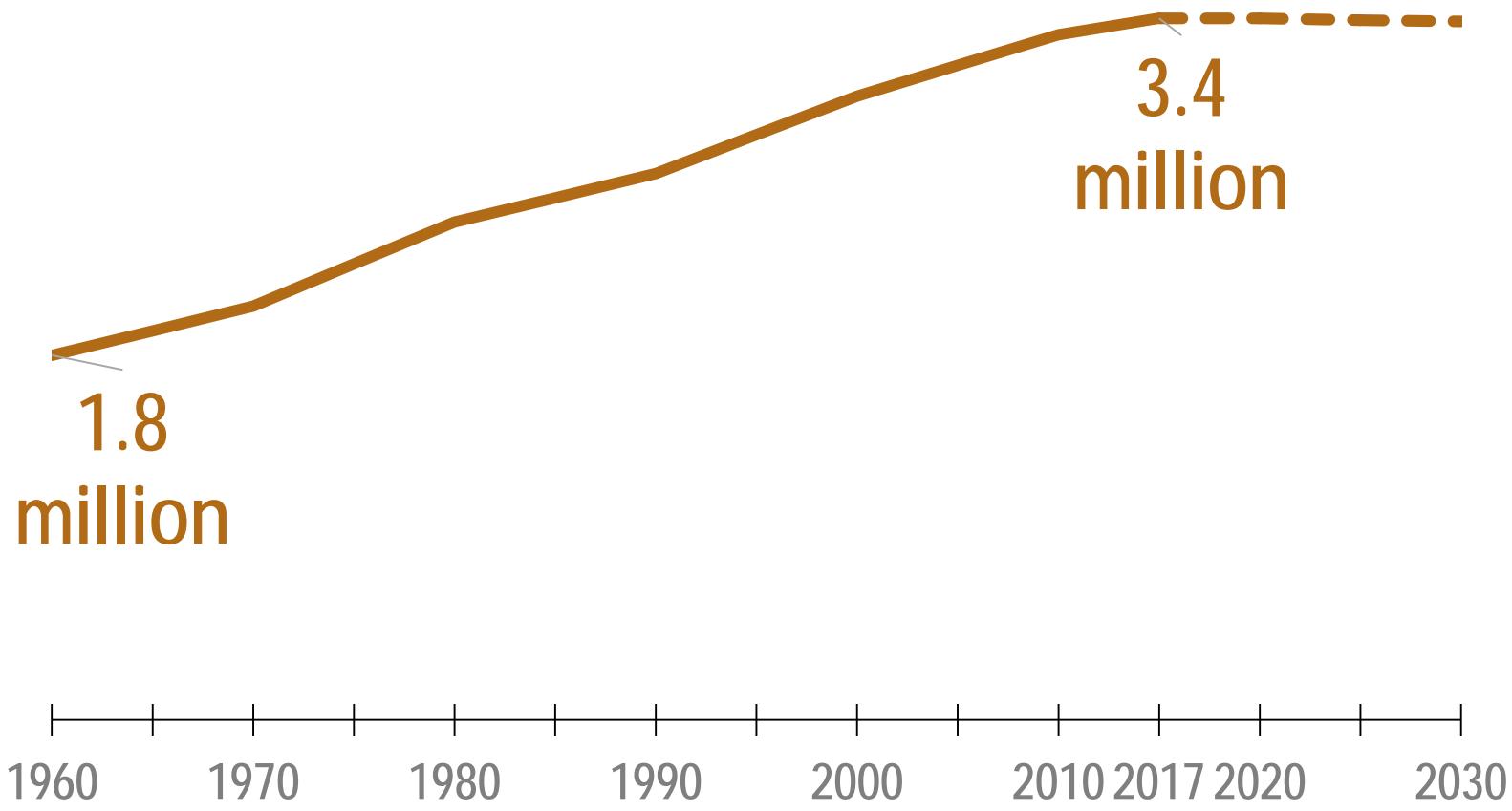


Proportion of adults working

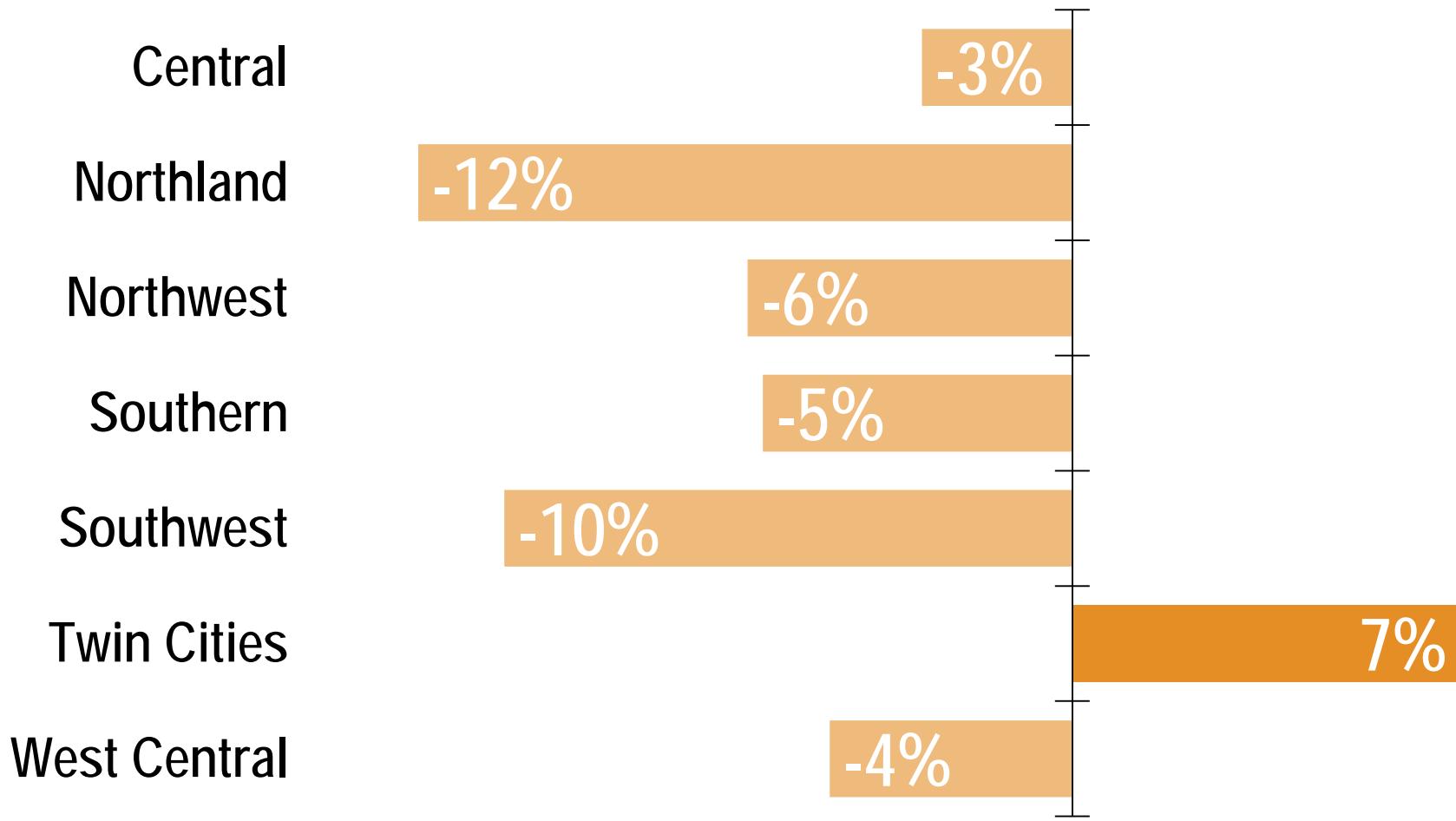
2012-2016



Minnesota's working-age adults (18-64)

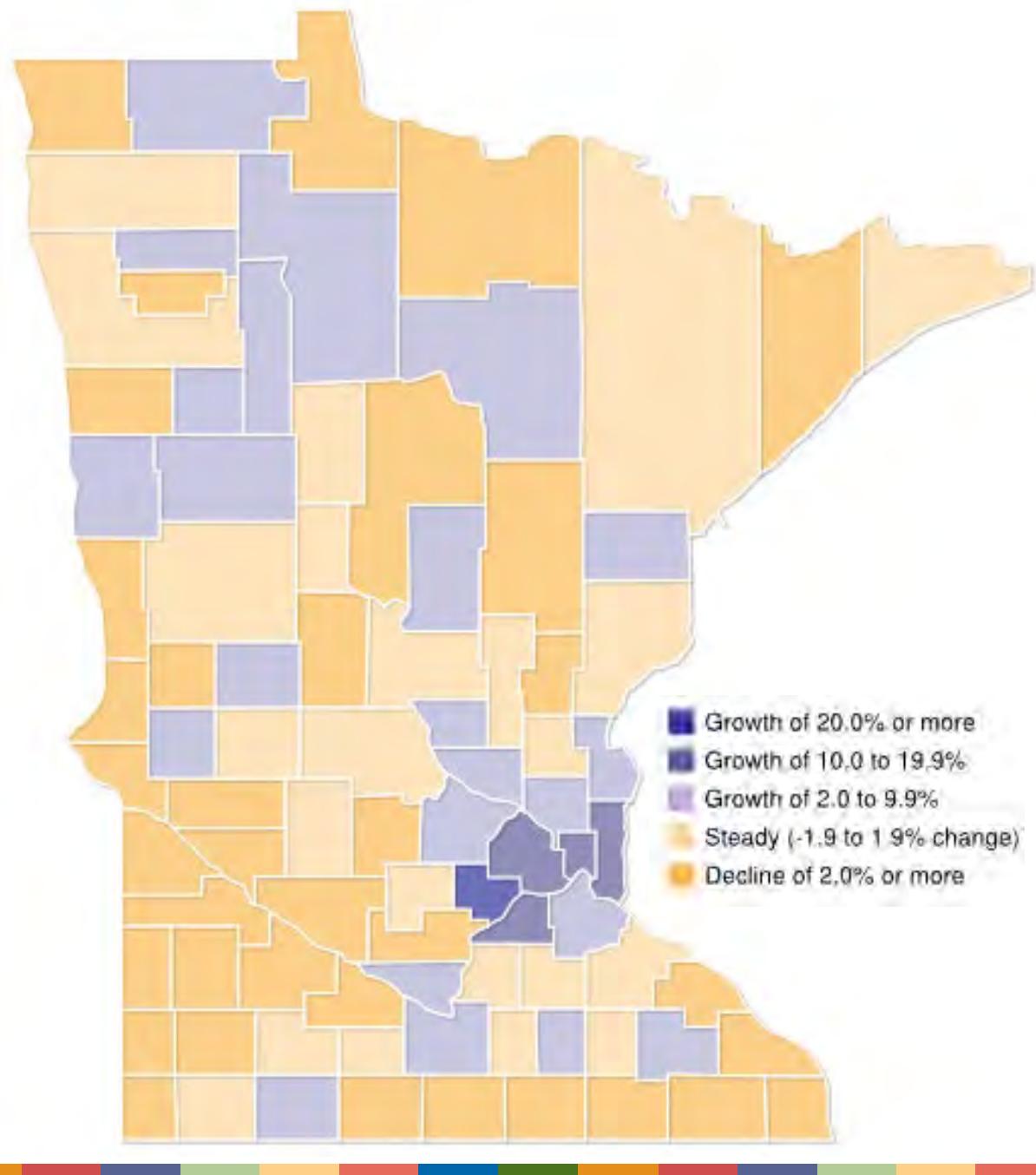


Through 2030, working-age population is only expected to grow in the Twin Cities



Projected population change

2017-2030



3.3 million
jobs in Minnesota in 2026



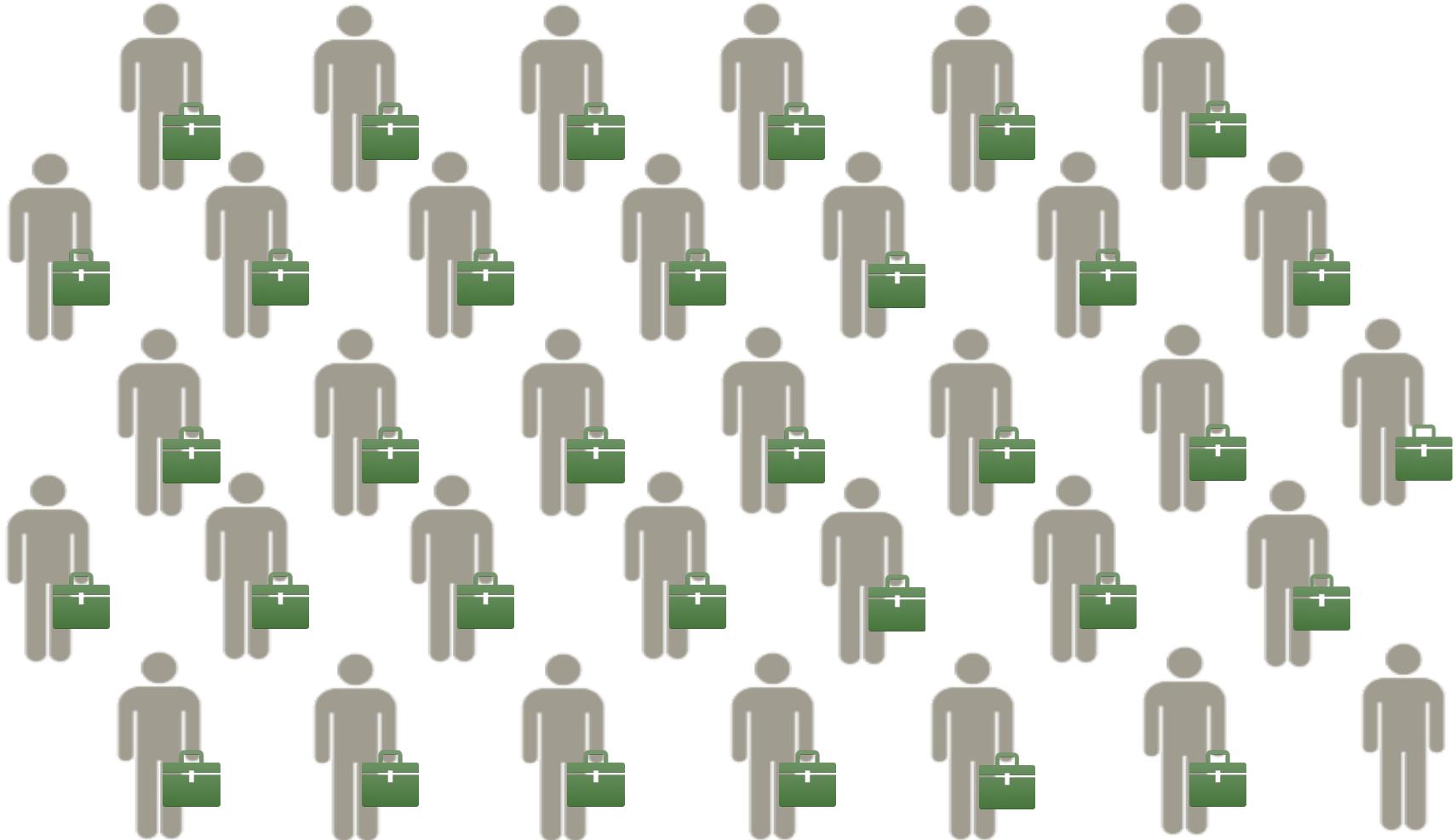
3.4 million

adults age 18-64 in Minnesota in 2026



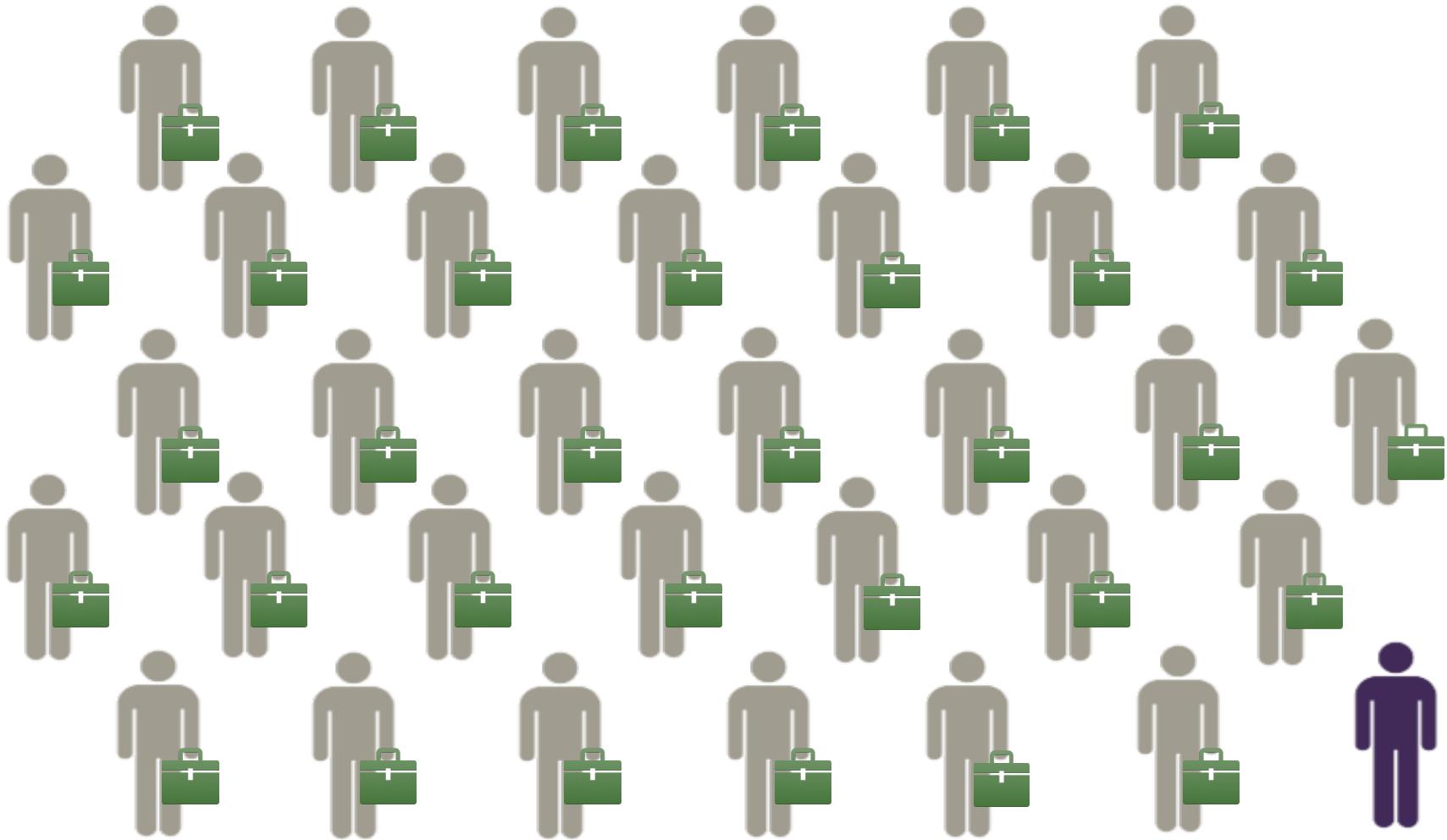
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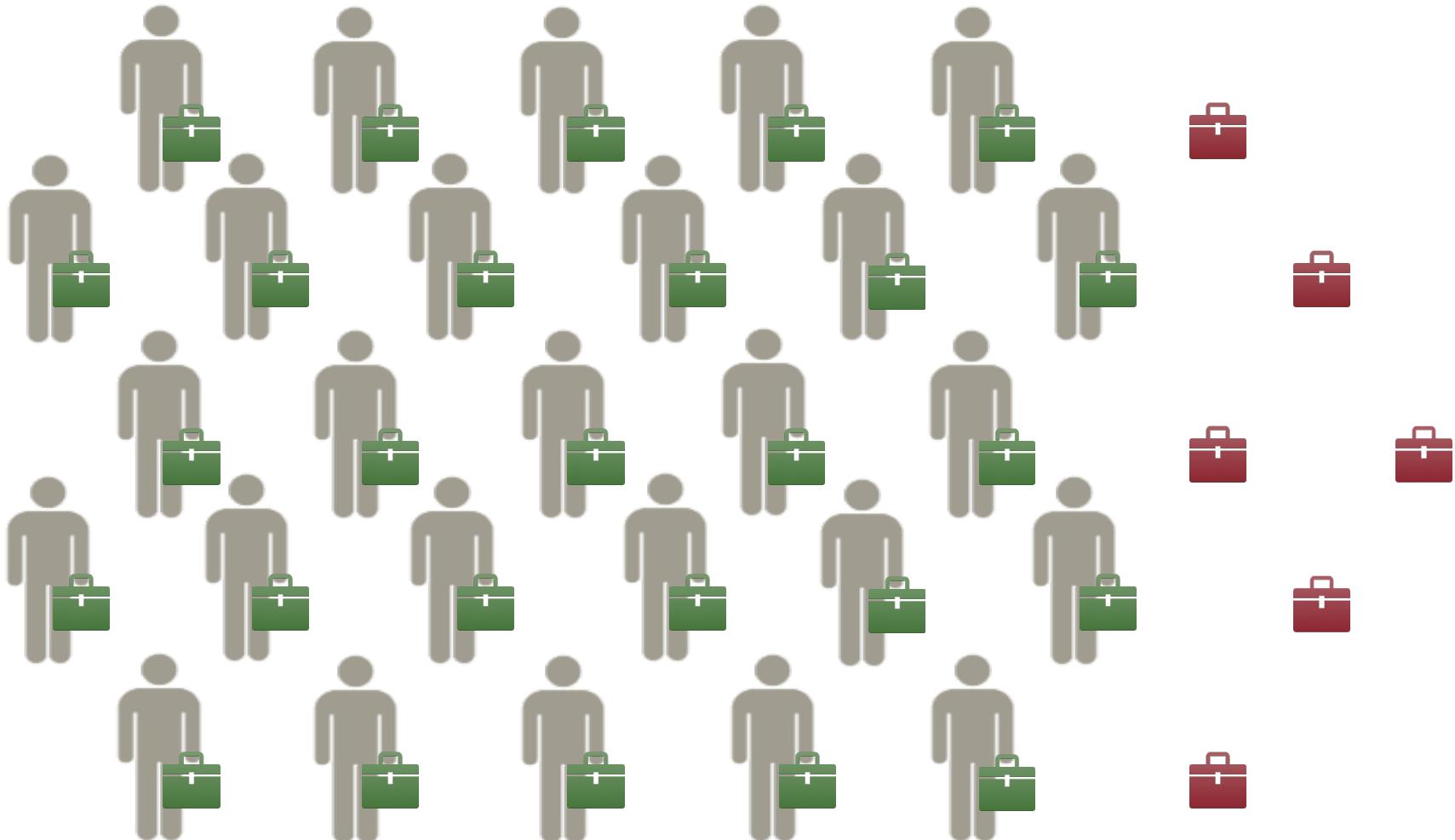
3.4 million

adults age 18-64 in Minnesota in 2026



2.7 million

adults age 18-64 working in 2026





**Minnesota is a
desirable
destination
for new residents.**

Older adults will help address our projected workforce shortage

Today...

18% of older adults are working.

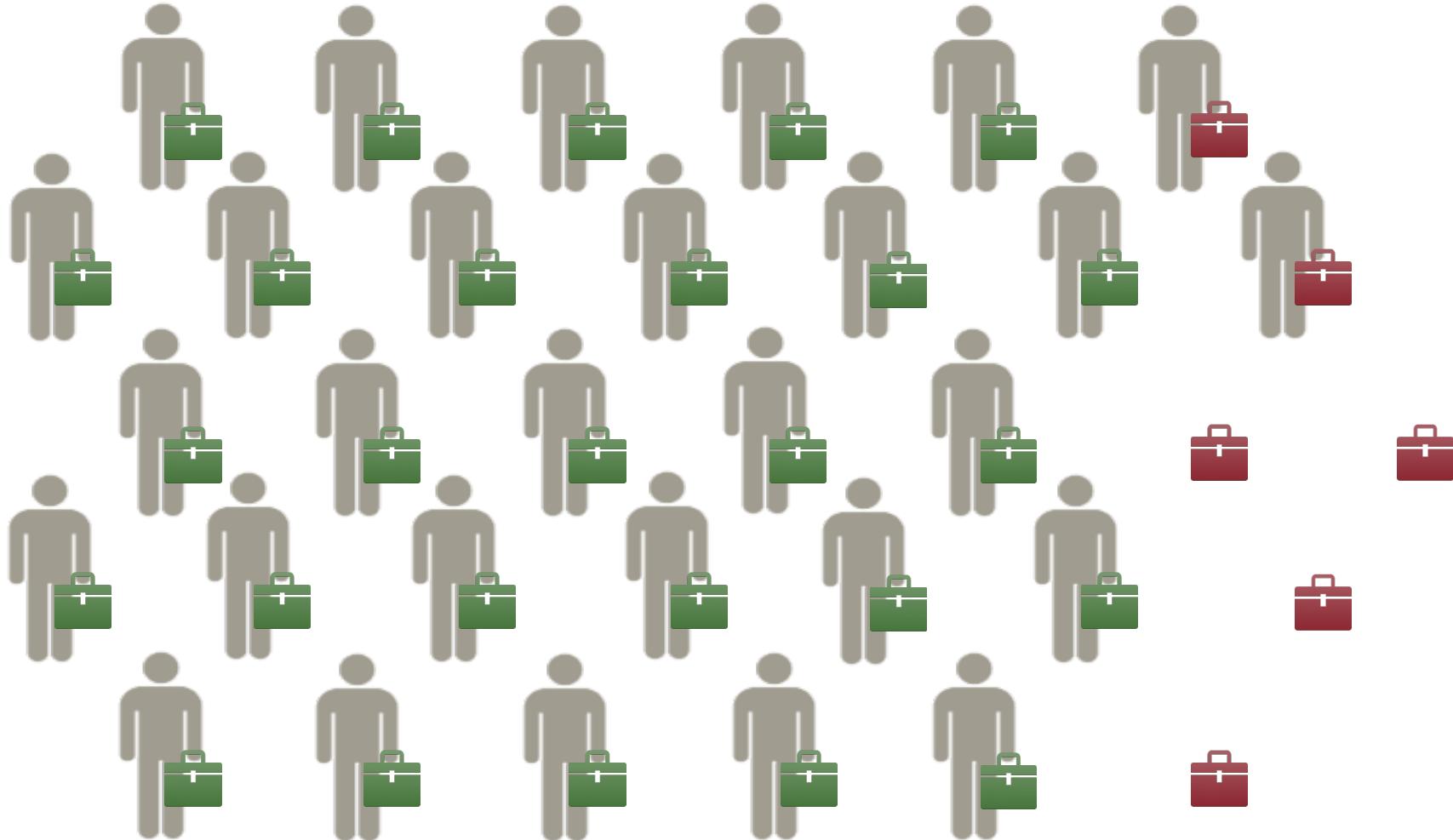
In 2026, that amounts to...

208,000 older adults working.



2.9 million

adults age 18-64 holding work in 2026



Our state is home to some of the **largest**
racial gaps in employment in the nation

Employment gap (White - Hispanic)		Rank of states, 2012-2016	
Rank	State	Rank	State
1	Delaware	1	Hawaii
2	Texas	2	West Virginia
46	Alabama	44	Minnesota
47	Mississippi	45	Nebraska
48	Nelson	46	Vermont
49	North Dakota	47	Indiana
50	South Dakota	48	Iowa
		Rank	States (1=smallest gap) 2012-2016
		1	Kentucky -4.3%
		2	Virginia -1.7%
		↓	
		43	Minnesota 8.1%
		44	Nebraska 8.3%
		45	Connecticut 9.0%
		46	Wisconsin 9.0%
		47	Rhode Island 10.6%

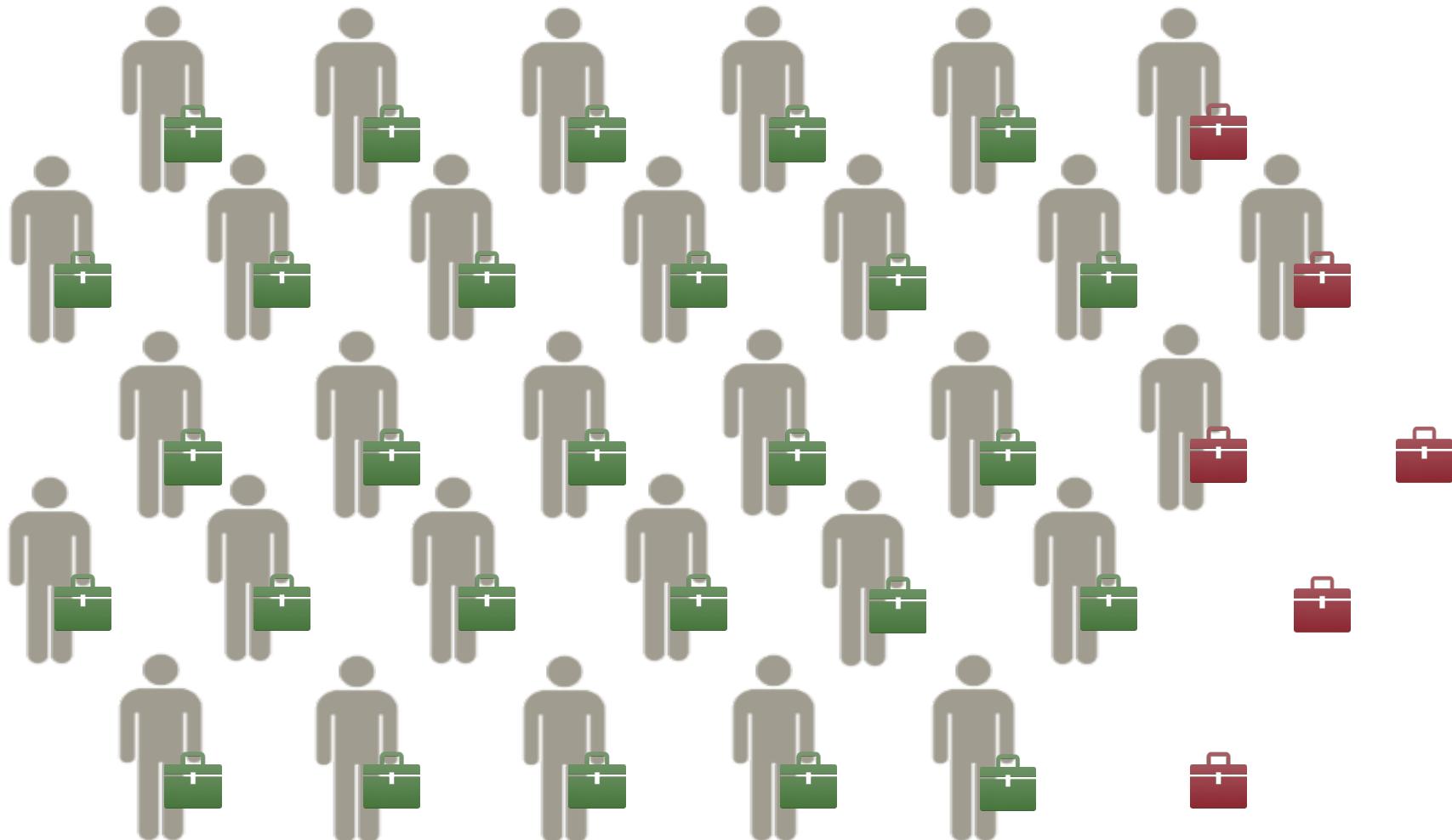
doesn't have to be

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3.0 million

adults age 18 and older working in 2026





In the shadow of
the Boomers:
Minnesota's labor
force outlook



MN STATE DEMOGRAPHIC CENTER
DECEMBER 2013

In the coming decades, greater numbers of migrants, both domestic and international, will be necessary to meet our state's workforce needs and to buttress economic activity.



What does this mean for our shared quality of life?

We need to pay attention to the ways our communities are changing to ensure our shared well-being.



How are our communities changing?



What does that mean for our shared quality of life?



What tools can you use to tell the story of your community?





See trends, interpretation, and analysis from the Compass team.

WEI
M

By t
in ou
live

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Compass Points 2018



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FEATURED TREND



[Student proficiency on educational assessments remains flat](#)

About 6 in 10 Minnesota students meet state standards in 3rd grade reading, 5th grade science, and 8th grade math. Trends in student achievement across all three

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Student proficiency on educational assessments remains flat

About 6 in 10 Minnesota students meet state standards in 3rd grade reading, 5th grade science, and 8th grade math. Trends in student achievement across all three

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STAY INFORMED



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Brand new!

More data for
smaller geographies
across the entire state!

Plus enhanced data on...



Cost of living and wages



Transportation barriers



Broadband access



Child care costs



Brand new!



Questions?



allison.liuzzi@wilder.org



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