



Effective Climate Messaging for Local Officials

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Agenda

- Summarize climate trends
- Present & discuss concepts of how climate trends are affecting shoreland and floodplain resources

Purpose

- Help local governments make decisions understanding impacts from climate trends
- Partner with you on communicating climate trends to local officials



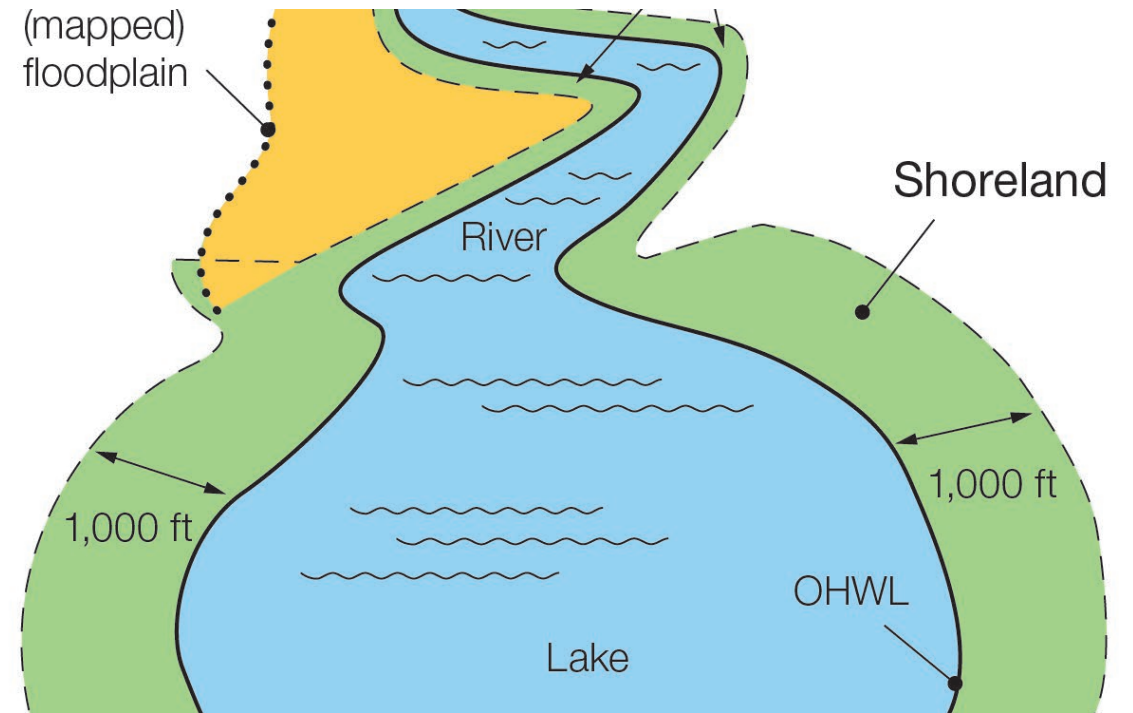


Or, go to slido.com, and enter code #4129286

Shoreland & Floodplain Resources

The following resources within and adjacent to the shoreland and floodplain regulatory boundaries:

- ☐ Surface water
- ☐ Surface water-connected groundwater
- ☐ Fish and wildlife
- ☐ Habitat



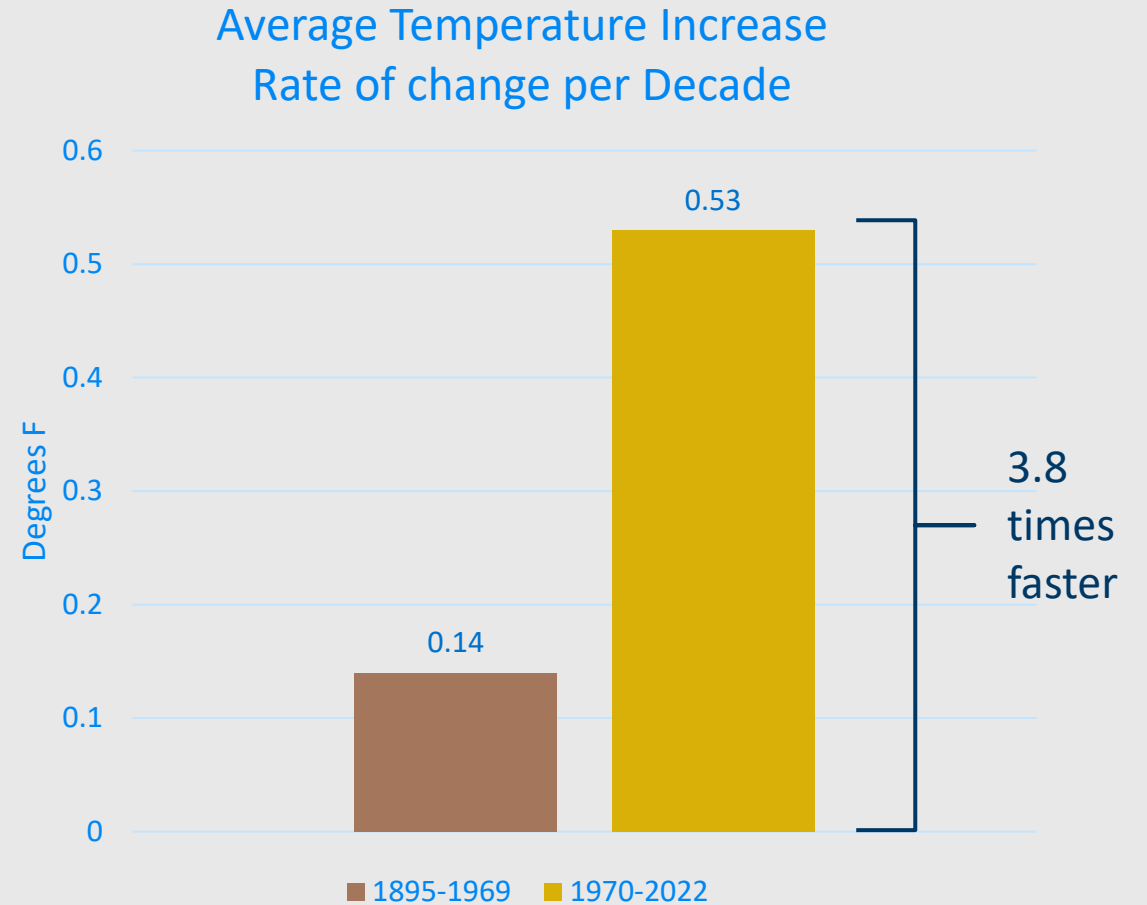


Climate Trends

Our climate is
changing, and the
rate of change is
accelerating



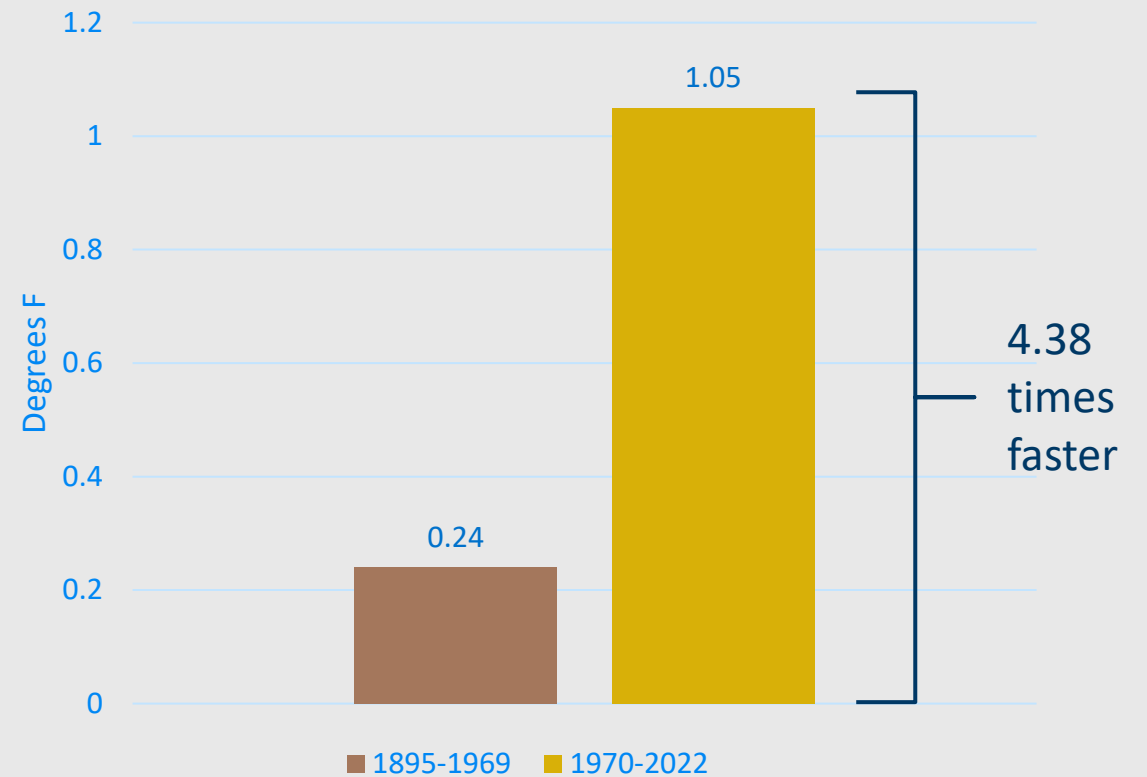
We are getting warmer - faster



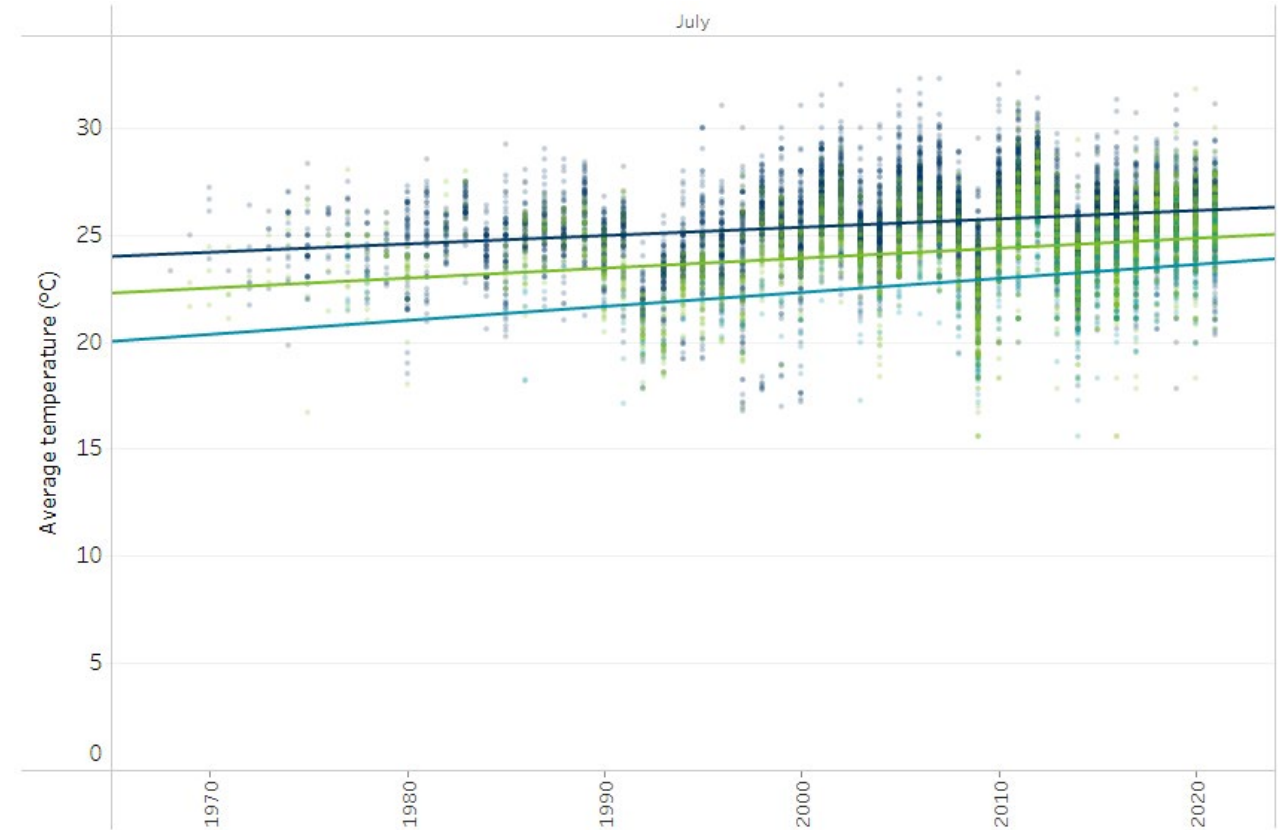
Winters are really getting warmer



Average Daily Low Temperature Increase
Rate of change per Decade

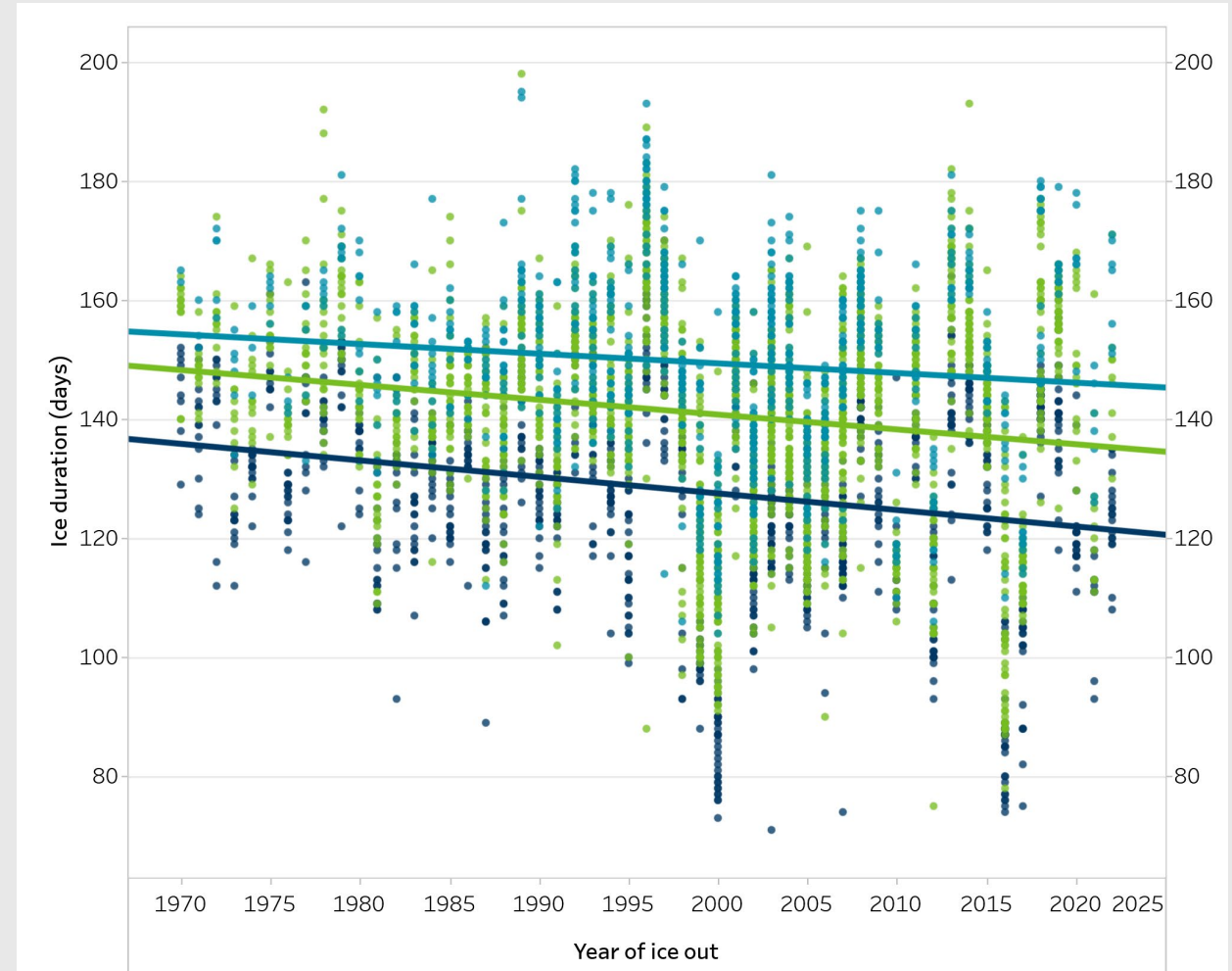


Lakes are Getting Warmer

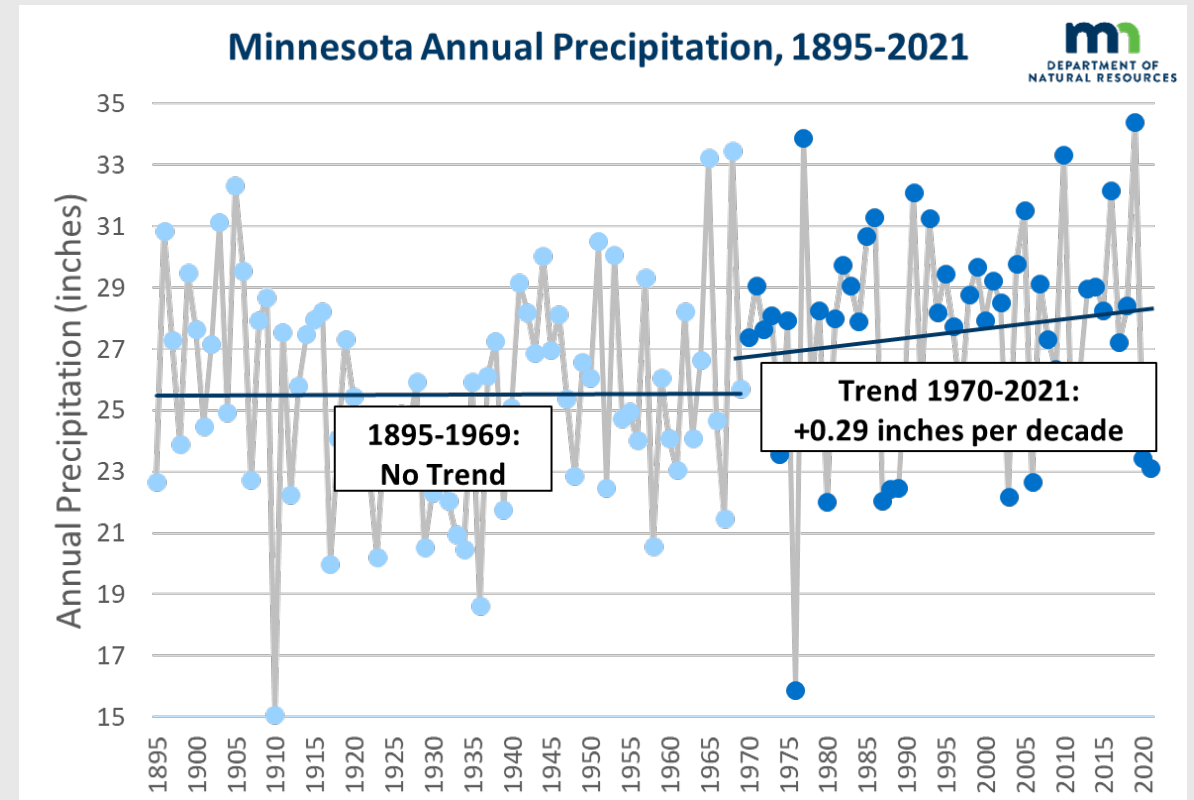


July-August Lake temperatures have increase by 3.1 – 3.9 degrees F over the last 50 years

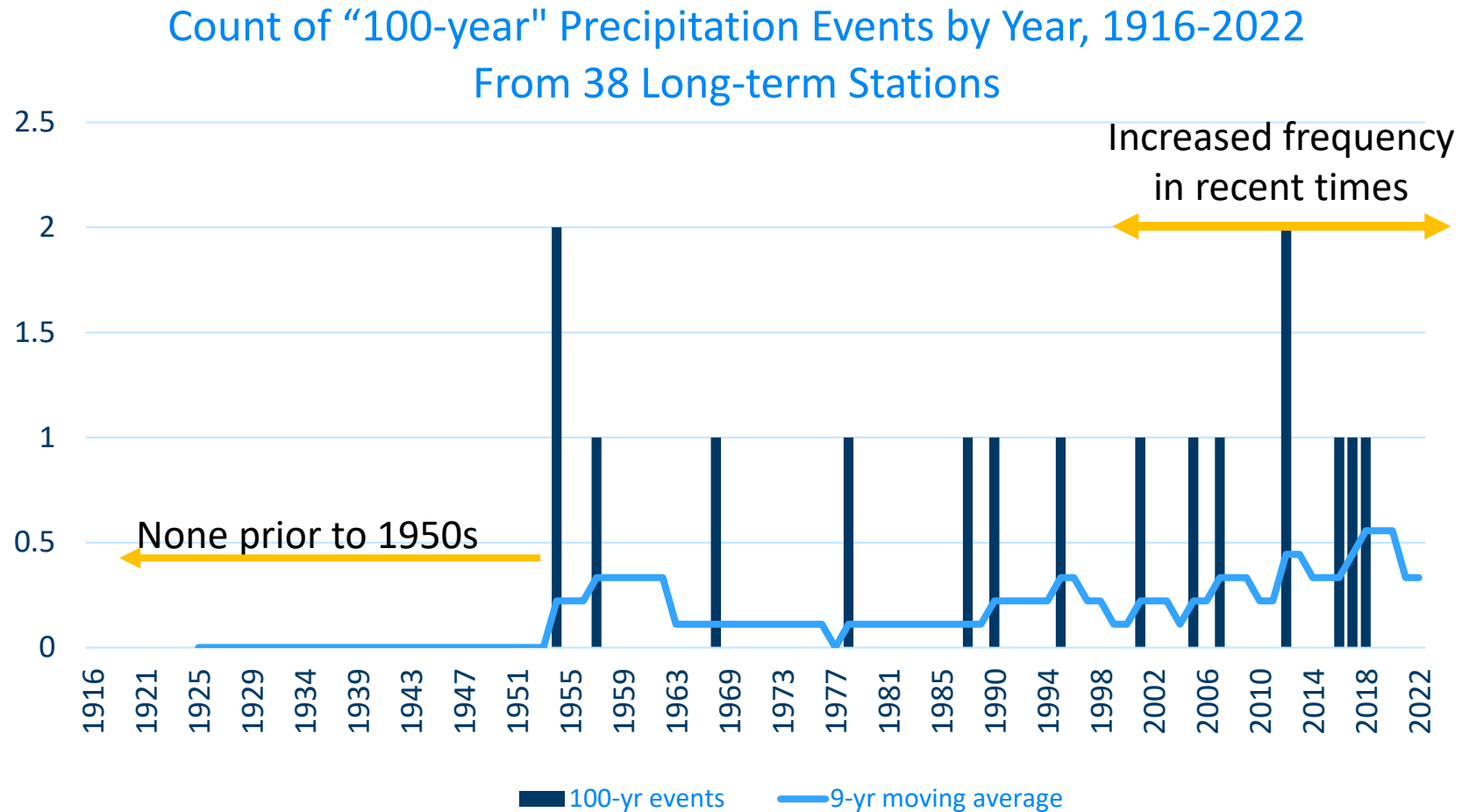
Lake ice season averaging 8-15 days shorter since 1970



We are getting wetter



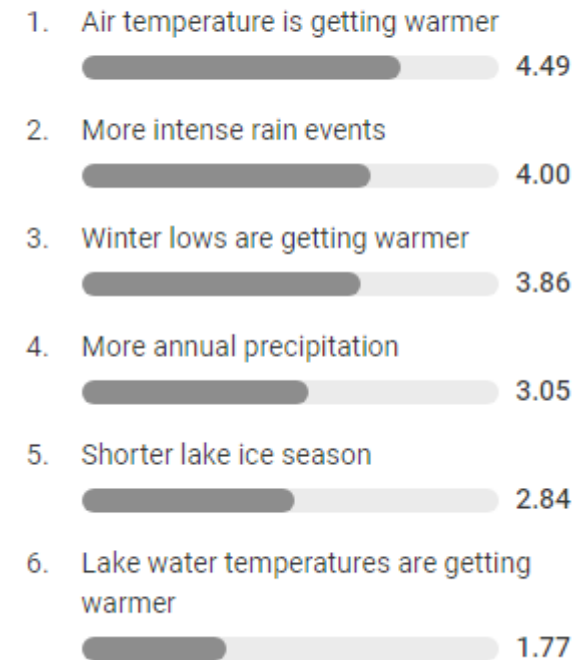
Increase in 100-year daily rainfall events





**Rank how aware
WERE YOU of
these climate
trends from high
to low**

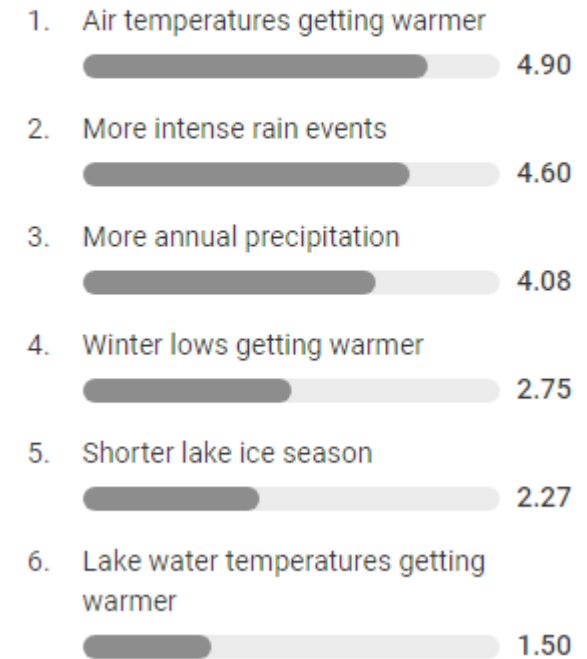
Rank how aware WERE YOU of these climate trends from high to low





Rank YOUR OFFICIALS' awareness of these climate trends from high to low

Rank YOUR OFFICIALS' awareness of these climate trends from high to low



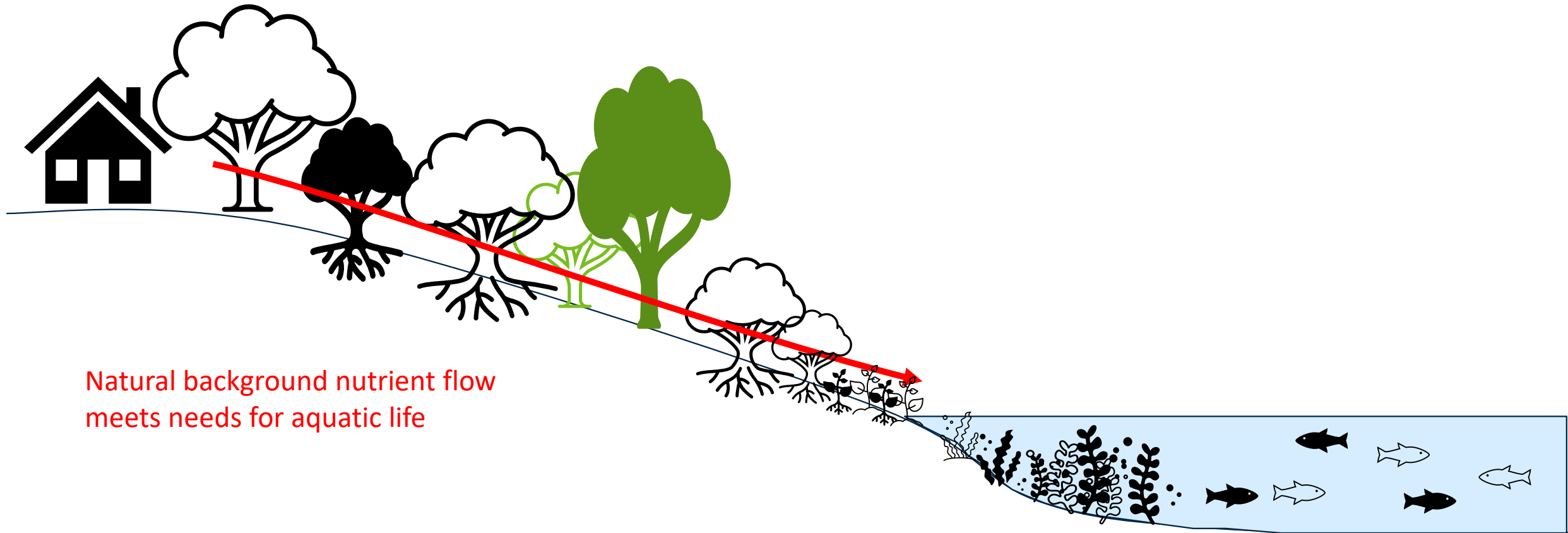
Discussion

- Do any of these trends surprise YOU?
- Which of these trends would surprise your local officials?

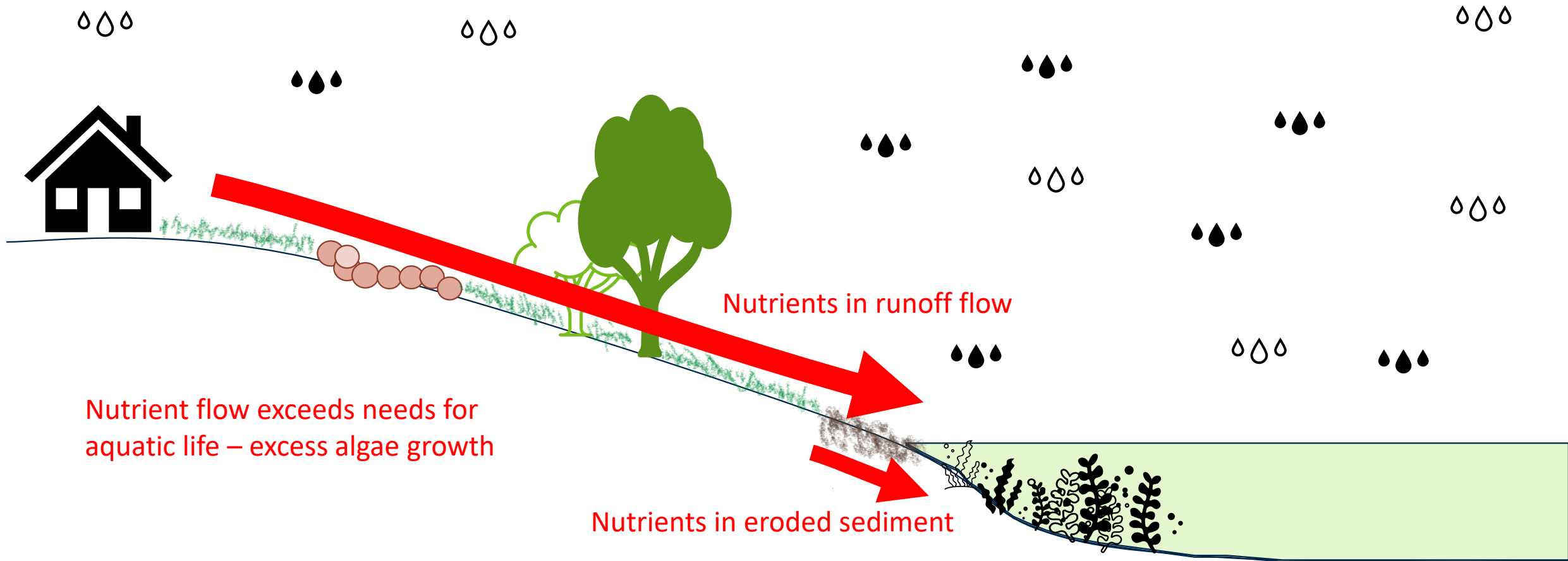
The Climate-Development Connection



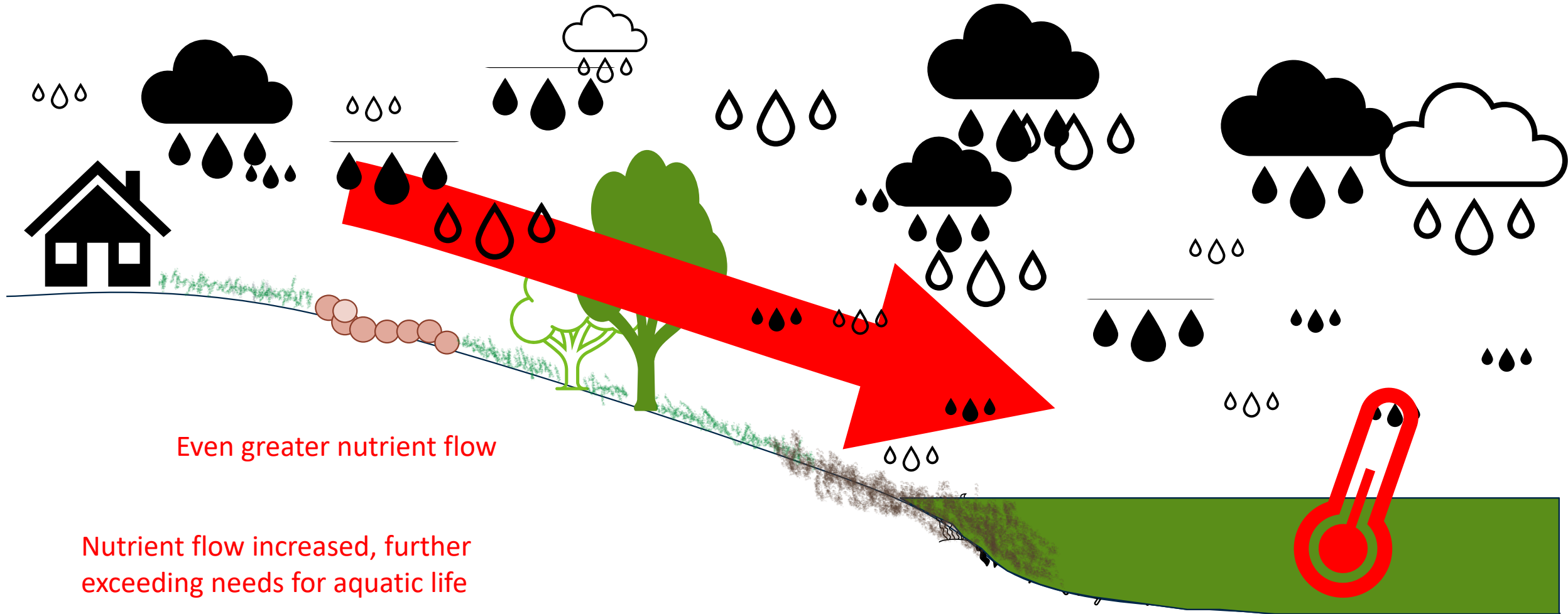
Natural Shoreline Retained



Contemporary Shoreline Development



Increased Rain and Intensity

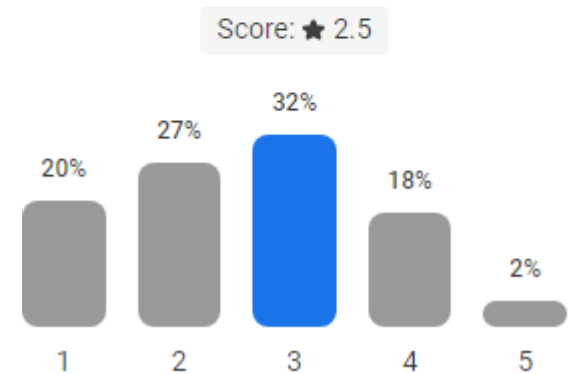


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How well do you your
officials **UNDERSTAND**
that this type of
development and
changing climate will
cause additional nutrient
flow and algae growth?
(1=doesn't understand,
5=understands very well)



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ⓘ Start presenting to display the poll results on this slide.

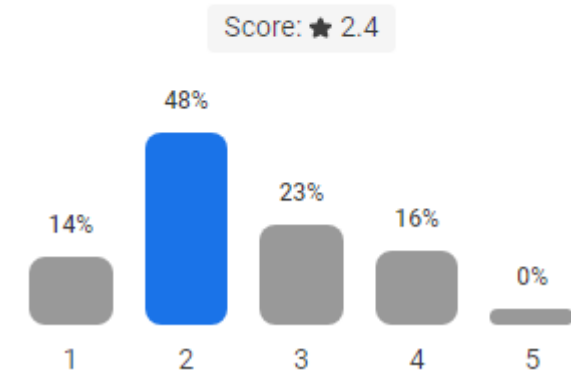
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HOW CONCERNED

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(1=Not Concerned,
5=Very Concerned)



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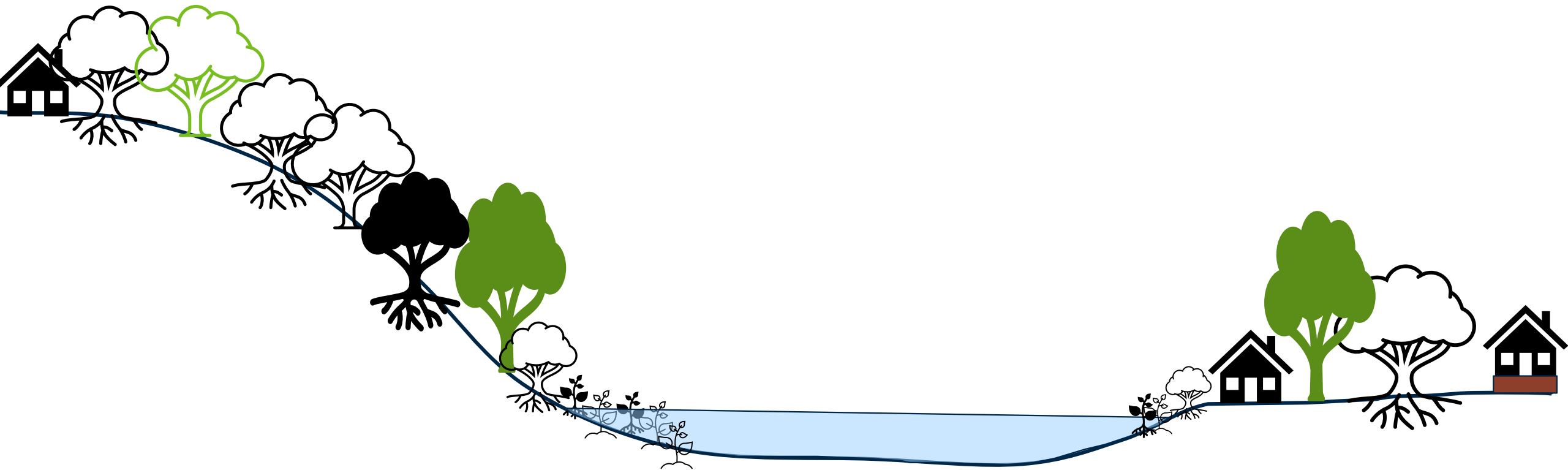


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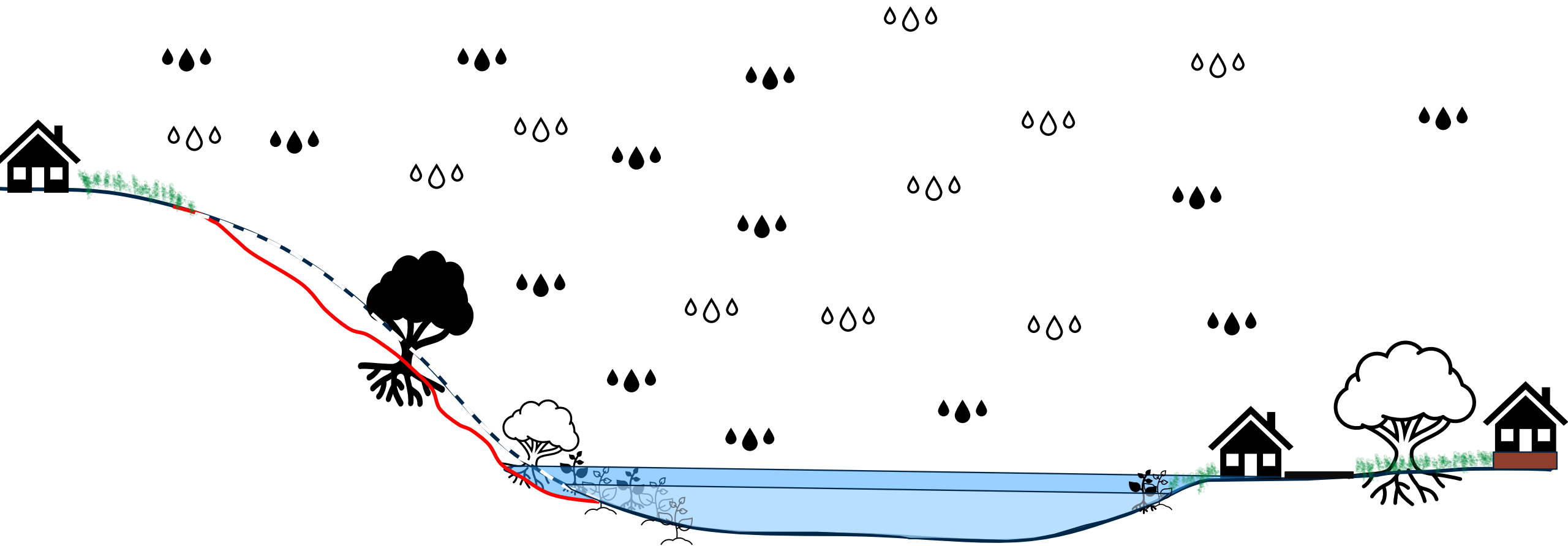
Discussion

- What about this concept isn't clear?
- What help do you need to get this concept across?
- If officials understand and are concerned, are they more likely to take action?

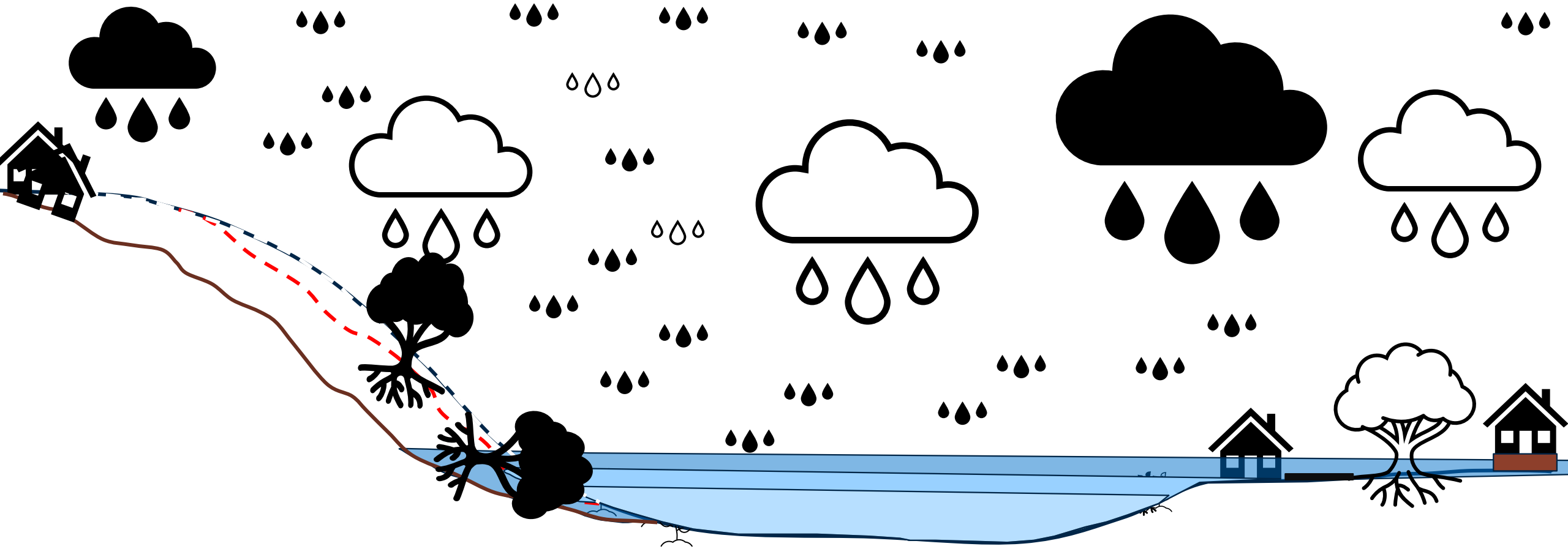
Natural Vegetation Retained



Natural Vegetation Removed



More Rain and Bigger Events



MN Examples



U of MN area:
Mississippi River



www.moorephotosmn.com

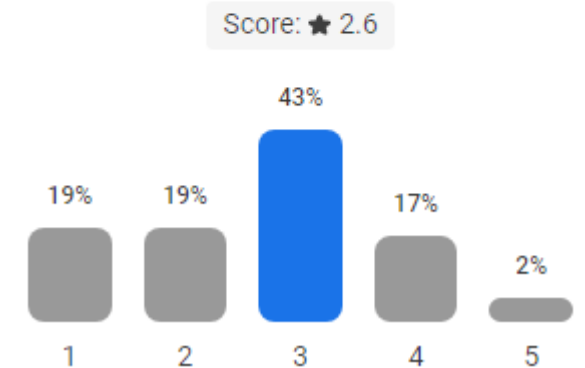
Le Sueur River

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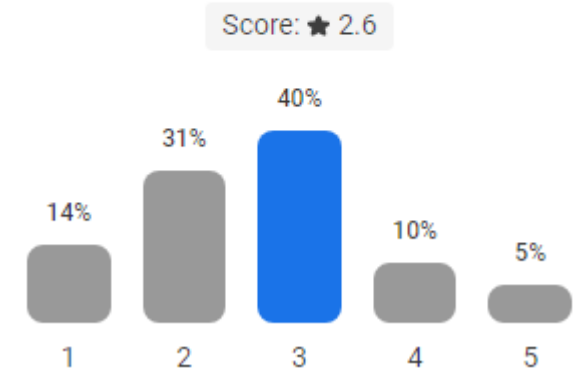
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**HOW CONCERNED
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(1=not concerned,
5=very concerned)**



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- What about this concept isn't clear?
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Discussion

- Have you tried communicating these nutrient flow or flooding concepts? If so, how have you done that?

- What should we do next on education and outreach:
 - Understanding the problem
 - Options for solving the problem
 - Better ordinances
 - Better application decisions
 - Other?

Thank You!